



MARKETING SUPPORT OPPORTUNITIES

All Amounts Are In US Dollars (\$) - Customize your support package from the following options:

SURGICAL SKILLS SUITE (only 3 available)

\$25,000

Your company will have a dedicated area where you can run hands on training throughout the meeting. This opportunity includes the space, pre-registration list, email blast, onsite promotion through poster and hand-outs.

RESIDENTS AND FELLOWS PROGRAM

\$10,000

Sponsor the International Residents and Fellows Program which is an ideal opportunity for informal conversation with the **Residents and Fellows** about their current training and career plans. A formal Mentor presentation will be given.

INDUSTRY SUPPORTED SYMPOSIA

Breakfast
\$12,000

♦ Luncheon
\$22,000

♦ Dinner
\$30,000

Take advantage of this educational opportunity to reach a targeted audience of ISMICS members and guest physicians. Function space has been reserved for 75 - 100 people per session. The above pricing includes Food & Beverage in the form of a boxed lunch as well as a simple Audio-Visual set; enhancements to either of these will be at the company's expense.

ISMICS e-POSTER PROGRAM and COMPETITION

\$15,000

ISMICS incorporates an electronic format for the posters in the Scientific Program, **including the popular poster competition** which has been very well received and well attended. This format enhances the poster viewing through a series of large hi-definition television screens. Take advantage of this opportunity for company banner advertisement via a highly visible portion of the program throughout the ISMICS meeting.



LATE BREAKING NEWS

\$10,000

This session offers an opportunity to **introduce late breaking clinical trial results**, new products or other key briefing information regarding your company. This is a **key podium opportunity** to present the latest results to the entire ISMICS audience.

HOTEL KEY CARDS

\$10,000

Every attendee staying at the Omni Boston Hotel will see your customized logo and message displayed on their room key. Use it to promote a product or drive traffic to your booth.

MOBILE APP

\$10,000

Advertise your company message throughout the mobile application with banner advertising*. The ISMICS mobile application will be the prime location for any and all meeting information.

*Branded banners may not appear on pages with scientific programming

WIFI

\$10,000

Meeting attendees are always in need of WiFi so they can check email and research during the sessions. Be the ISMICS hero and provide free Wi-Fi access to all attendees. Support of WiFi will be acknowledged on signage and in program materials.

ONSITE SIGNAGE PROMOTING YOUR COMPANY

Up to 5 placements:

\$10,000

1 placement:

\$ 2,500

The "ISMICSInsider"

Advertising opportunities in **multiple issues** of the **Official ISMICS Publication**

Please contact Stan Alger (salger@prri.com or +1.978.927.8330 for more information



Please contact **Stan Alger** (Director of Marketing & Development) at salger@prri.com or +1.978.927.8330 or

Yvonne Grunebaum (Director of Industry Relations) at ygrunebaum@prri.com or +1.978.927.8330



MARKETING SUPPORT OPPORTUNITIES REQUEST FORM

This form must be completed and returned for all marketing support opportunities except Symposia. **For Symposia please use the Symposium Request Application.**

Once ISMICS receives your Marketing Support Request Form you will be notified regarding approval of your request and to confirm the appropriate next steps. Please indicate your interests below.

CONTACT INFORMATION

COMPANY: _____

CONTACT: _____ TITLE: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP/CODE: _____

COUNTRY: _____

TELEPHONE: _____ EMAIL: _____

MARKETING SUPPORT SELECTION

- | | |
|---|--|
| <input type="checkbox"/> SURGICAL SKILLS SUITE: \$25,000 | <input type="checkbox"/> MOBILE APP SPONSORSHIP: \$10,000 |
| <input type="checkbox"/> RESIDENTS & FELLOWS PROGRAM SUPPORT: \$10,000 | <input type="checkbox"/> ISMICS e-POSTER PROGRAM: \$15,000 |
| <input type="checkbox"/> LATE BREAKING NEWS (Podium opportunity): \$10,000 | <input type="checkbox"/> HOTEL KEY CARDS: \$10,000 |
| <input type="checkbox"/> ONSITE SIGNAGE (Up to 5 placements): \$10,000 | <input type="checkbox"/> WiFi SPONSORSHIP: \$10,000 |
| <input type="checkbox"/> ONSITE SIGNAGE (1 placement): \$ 2,500 | |
| <input type="checkbox"/> ALLIED EVENT: <i>See pricing on "Educational Support Opportunities" page</i> | |

PAYMENT:

ONCE YOUR AGREEMENT IS RECEIVED WE WILL ISSUE A CONFIRMATION WITH AN ONLINE PAYMENT LINK.

- Check – Please mail checks in USD to: ISMICS, 500 Cummings Center, Suite 4400, Beverly, MA 01915 USA
- WIRE TRANSFER – Please call the ISMICS offices at +1.978.927.8330 for wiring information.

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS. ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.

AUTHORIZED SIGNATURE **PRINT NAME** **TITLE**

Please contact **Stan Alger** (Director of Marketing & Development) at salger@pri.com or +1.978.927.8330
 or
Yvonne Grunebaum (Director of Industry Relations) at ygrunebaum@pri.com or +1.978.927.8330

FOR ISMICS USE ONLY

Date Request Form Received: _____

Date Confirmation Sent: _____

Date Payment Received and Entered: _____