



INDUSTRY PROSPECTUS

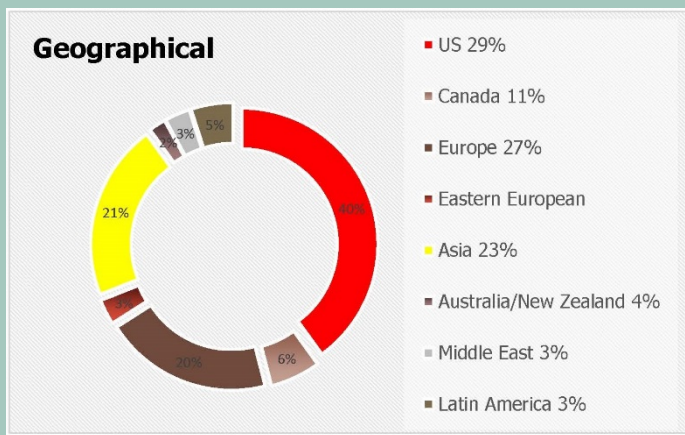
ABOUT THE SOCIETY

The International Society for Minimally Invasive Cardiothoracic Surgery (ISMICS) was established in 1997 in order to enhance, promote and support research and education related to the field of minimally invasive cardiothoracic surgery. The Annual Scientific Meeting has become the leading gathering of the most respected and forward thinking surgeons in the world: committed to innovation in surgery, the development of less invasive cardiothoracic, thoracic, and cardiovascular surgery techniques. For more information please visit the ISMICS website at www.ismics.org or call the administrative office at +1.978.927.8330 or email industry@ismics.org.

BENEFITS OF PARTICIPATION

- Three (3) days of continuous exposure to surgeons dedicated to advancing innovative and minimally invasive cardiac, thoracic, and cardiovascular/vascular surgical techniques.
- Participation in a meeting with cutting-edge programming featuring world leaders as well as pioneers in innovative new techniques and technology.
- Ample show floor and break time for “quality” discussions with qualified surgeons who are truly interested in your product and your company’s latest technological advancements – the ISMICS audience is YOUR audience.
- Industry representatives are welcomed at ISMICS social events, encouraging further interaction in a collegial environment.

DEMOGRAPHICS of the 2019 ISMICS Annual Meeting in New York City, NY, USA



Physicians	354
Fellows	94
Extended Healthcare Professional.....	44
Non-exhibiting Industry	7
Press	1

Historical Professional Registration

2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2021 (Virtual)	2022
473*	600**	486*	534*	589**	576*	550**	490* ^C	625**	466* ^C	500*	383	236**

* Meeting held in USA
 *^C Meeting held in Canada
 ** Meeting held in Europe
 Note: 2020 Meeting Canceled



STRATEGIC SUPPORT OPPORTUNITIES

All Amounts Are In US Dollars (\$)

PREMIER PLATINUM

Premier Platinum Level is an exclusive level and includes:\$75,000

- Recognition and signage for Premier Platinum Level Support
- Six (6) full Scientific Annual Meeting registrations for representatives of your company
- Meeting WiFi sponsorship
- 4-color ad in the **ISMICSInsider** (Official Meeting Publication) – all issues
- Company logo and description in the **ISMICSInsider**
- Pre-registration and final registration mailing list (one time use only)
- Sponsor ribbons for your booth personnel
- *Package can be customized to include other available options listed as “Marketing Support Opportunities” ***

PLATINUM

■ Recognition and signage for **Platinum** Level Support\$50,000

- Four (4) full Scientific Annual Meeting registrations for representatives of your company
- 4- color ad in the **ISMICSInsider** (Official Meeting Publication) – all issues
- Company logo and description in the **ISMICSInsider**
- Pre-registration and final registration mailing list (one time use only)
- Sponsor ribbons for your booth personnel
- *Package can be customized to include other available options listed as “Marketing Support Opportunities” ***

GOLD

■ Recognition and signage for Gold Level Support\$35,000

- Two (2) full Scientific Annual Meeting registrations for representatives of your company
- 4- color ad in the **ISMICSInsider** (Official Meeting Publication) – all issues
- Company logo and description in the **ISMICSInsider**
- Pre-registration and final registration mailing list (one time use only)
- Sponsor ribbons for your booth personnel
- *Package can be customized to include other available options listed as “Marketing Support Opportunities” ***

SILVER

■ Recognition and signage with other Silver Sponsors\$25,000

- One (1) full Scientific Annual Meeting registration for a representative of your company
- 4- color ad in the **ISMICSInsider** (Official Meeting Publication) – all issues
- Company logo and description in the **ISMICSInsider**
- Pre-registration and final participant list (one time use only)
- Sponsor ribbons for your booth personnel
- *Package can be customized to include other available options listed as “Marketing Support Opportunities” ***

BRONZE

■ Recognition and signage with other Bronze Sponsors\$15,000

- One (1) full Scientific Annual Meeting registration for a representative of your company
- 4- color ad in the **ISMICSInsider** (Official Meeting Publication) – all issues
- Company logo and description in the **ISMICSInsider**
- Pre-registration and final participant list (one time use only)
- Sponsor ribbons for your booth personnel

Please contact Stan Alger (*Director of Marketing & Development*)

salger@prii.com or +1.978.927.8330



MARKETING SUPPORT OPPORTUNITIES

All Amounts Are In US Dollars (\$) - Customize your support package from the following options:

SURGICAL SKILLS SUITE (only 3 available)

\$25,000

Your company will have a dedicated area where you can run hands on training throughout the meeting. This opportunity includes the space, pre-registration list, email blast, onsite promotion through poster and hand-outs.

RESIDENTS AND FELLOWS PROGRAM

\$10,000

Sponsor the International Residents and Fellows Program which is an ideal opportunity for informal conversation with the **Residents and Fellows** about their current training and career plans. A formal Mentor presentation will be given.

INDUSTRY SUPPORTED SYMPOSIA

Breakfast
\$12,000

♦ Luncheon
\$22,000

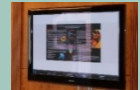
♦ Dinner
\$30,000

Take advantage of this educational opportunity to reach a targeted audience of ISMICS members and guest physicians. Function space has been reserved for 75 - 100 people per session. The above pricing includes Food & Beverage in the form of a boxed lunch as well as a simple Audio-Visual set; enhancements to either of these will be at the company's expense.

ISMICS e-POSTER PROGRAM and COMPETITION

\$15,000

ISMICS incorporates an electronic format for the posters in the Scientific Program, **including the popular poster competition** which has been very well received and well attended. This format enhances the poster viewing through a series of large hi-definition television screens. Take advantage of this opportunity for company banner advertisement via a highly visible portion of the program throughout the ISMICS meeting.



LATE BREAKING NEWS

\$10,000

This session offers an opportunity to **introduce late breaking clinical trial results**, new products or other key briefing information regarding your company. This is a **key podium opportunity** to present the latest results to the entire ISMICS audience.

HOTEL KEY CARDS

\$10,000

Every attendee staying at the Omni Boston Hotel will see your customized logo and message displayed on their room key. Use it to promote a product or drive traffic to your booth.

MOBILE APP

\$10,000

Advertise your company message throughout the mobile application with banner advertising*. The ISMICS mobile application will be the prime location for any and all meeting information.

*Branded banners may not appear on pages with scientific programming

WIFI

\$10,000

Meeting attendees are always in need of WiFi so they can check email and research during the sessions. Be the ISMICS hero and provide free Wi-Fi access to all attendees. Support of WiFi will be acknowledged on signage and in program materials.

ONSITE SIGNAGE PROMOTING YOUR COMPANY

Up to 5 placements:

\$10,000

1 placement:

\$ 2,500

The "ISMICSInsider"

Advertising opportunities in **multiple issues** of the **Official ISMICS Publication**

Please contact Stan Alger (salger@prri.com or +1.978.927.8330 for more information



Please contact **Stan Alger** (Director of Marketing & Development) at salger@prri.com or +1.978.927.8330 or

Yvonne Grunebaum (Director of Industry Relations) at ygrunebaum@prri.com or +1.978.927.8330



EDUCATIONAL SUPPORT OPPORTUNITIES

All amounts are in US Dollars (\$) - Customize your support package from the following options:

ISMICS offers companies opportunities through marketing or educational grants which are used to support scientific research, oral and poster presentations, panel discussions, video sessions, and state-of-the-art lectures. The level of recognition given to supporters varies depending on the level of the educational or marketing funding provided. All recognition is given in accordance with ACCME guidelines.

MASTERS SESSIONS

\$5,000/Session

Each year ISMICS offers a series of Masters Classes that begin each day which offer attendees world-class faculty in diverse subject areas. This year there will be masters sessions held each day on various topics. Please refer to the program for a look at those sessions.

STRATEGIC SUPPORT LEVELS

(Please also see "Strategic Support Opportunities Request Form")

PREMIER PLATINUM LEVEL:	\$75,000
PLATINUM LEVEL:	\$50,000
GOLD LEVEL:	\$35,000
SILVER LEVEL:	\$25,000
BRONZE LEVEL:	\$15,000

All Support recognition is given in accordance with ACCME guidelines.

Per ACCME requirements separate agreement forms must be completed for all educational grants support opportunities

ALLIED EVENTS

Allied events include any type of function of five (5) or more people. This includes investigator meetings, focus groups, committee meetings, dinner meetings (offsite/onsite), staff meetings or hospitality rooms. **Functions must be scheduled so as not to conflict with the official ISMICS program** and attendance is by invitation only. Please refer below to determine the type of function you intend to hold and the corresponding pricing:

	<u>INDUSTRY</u>	<u>NON PROFIT</u>
<u>Investigator's Meeting</u>	\$ 2,500	\$ 250
<u>Focus Group</u>	\$ 2,500	\$ 250
<u>Offsite/Onsite Dinner Meetings</u>	\$ 1,000	
<u>Hospitality Room</u>	\$ 1,000 /per day	\$ 250
<u>Staff Meeting</u>	\$ 750	\$ 250
<u>Staff Office*</u>	\$ 200	\$ 200

Allied Events may take place during the following times only *

Thursday:	1 June 2023	After 18.00
Saturday:	3 June 2022	After 15.00

*: All Times are subject to change based on final program

PRESENTATION VIEWING

Participants at the ISMICS Annual Meeting are expected to be respectful of presentations that are in the program and will not record/photograph any content from those presentations unless given permission by the authors or companies involved with that programming.

Please contact **Stan Alger** (Director of Marketing & Development) at salger@prri.com or +1.978.927.8330 or

Yvonne Grunebaum (Director of Industry Relations) at ygrunebaum@prri.com or +1.978.927.8330



EXHIBITOR GUIDELINES (Page 1 of 2)

EXHIBITION SPACE: approximately 8 feet x 5 feet exhibition space

Fee: \$5,000

Your exhibition fee includes the following:

- 8 feet x 5 feet exhibition space
- 6 foot draped table and 2 chairs
- Two (2) exhibitor badges
- Listing on ISMICS website (www.ISMICS.org)
- Program listing

Exhibition space assignments are made on the basis of a priority point system, and date of receipt of the Application for Exhibition Space. The priority point system consists of three points provided annually (since 2002) for the first exhibition space contracted; and one (1) point for each additional space contracted.

Space will be assigned by priority number before 10 February 2023. After that date, space will be assigned in order of receipt of the agreement. To obtain the benefit from the priority point system, companies will have the opportunity to sign up for exhibit space for the ISMICS 2024 Annual Meeting during the ISMICS 2023 Annual Meeting in Boston, Massachusetts, USA. Companies will be invited to select space in order of their priority points.

**Exhibition space maximum of two (2) spaces are allowed per non-sponsoring exhibitor.*

EXHIBITION DATES and HOURS *

- **Thursday:** 1 June 2023 07.30 – 18.00 Includes morning and afternoon coffee breaks and reception
- **Friday:** 2 June 2023 07.30 – 18.15 Includes morning and afternoon coffee breaks

**All Times are subject to change based on final program*

EXHIBITION SET-UP and BREAKDOWN

- **Installation:** 31 May 2023 (Wednesday) 13.00 – 16.00
- **Dismantle:** 2 June 2023 (Friday) 16.15 – 18.00

Exhibitors will have access to the exhibition area from 13.00 – 16.00 on Wednesday, 31 May. All exhibits must be set by 16.00. The exhibits close at 16.15 on Friday, 2 June and dismantle may begin no earlier than 16.15 and must be completely cleared no later than 18.00. All times are subject to change based on the final program.

LOCATION OF EXHIBITS

The exhibits will be located in Ensemble D adjacent to Ensemble ABC, where Scientific Sessions are located.

ADDITIONAL MEETING REGISTRATION BADGES

Each exhibit space includes two (2) registrations for your company. ***You may register additional industry personnel at the discounted price of \$150 per badge.*** Industry registration includes Scientific Sessions, all breaks and social events.

APPLICATION and DEPOSIT

Your exhibitor application must be accompanied by 50% of the contracted space fee in order to reserve space and must be received by 10 February 2023. The balance of the contracted space must be paid in full by 10 March 2023. Online credit card payment information will be provided with your confirmation. For additional information please contact:

ISMICS

Attn: Yvonne Grunebaum (Director of Industry Relations)

500 Cummings Center – Suite 4400

Beverly, MA 01915 USA



EXHIBITOR GUIDELINES (Page 2 of 2)

GENERAL

All matters and questions not covered by the regulations are subject to the decision of ISMICS. "The Society" or "ISMICS" shall mean the International Society for Minimally Invasive Cardiothoracic Surgery, its committees, agents or employees acting for the management of the Scientific Meeting and Exhibition.

NATURE OF EXHIBITION

The ISMICS 2023 Annual Scientific Meeting includes a scientific exhibition designed to provide a showcase of products and services either specifically designed for, or customarily used in, purchasing or delivery of healthcare products.

ISMICS reserves the right to refuse rental space to any company whose products and services are not, in the opinion of the Society, compatible with the mission of ISMICS and the objectives of the ISMICS exhibition. The Society does not guarantee that any space will be available to any applicant. If space is not available, a waiting list will be held in the order of receipt of application and 50% deposit. ISMICS will either apply payment for the following year or refund all payments received in the event space does not become available. This will occur two weeks after the meeting.

TERMS IN CASE OF DEFAULT

If any exhibitor or partner fails to pay, when due, any sum agreed upon, or if any exhibitor or sponsors fails to meet any term or condition of the application, or fails to observe and abide by these Rules & Regulations, ISMICS reserves the right to terminate the contract immediately without refund of any monies previously paid. In any case, no refunds will be made on or after 10 February 2023.



SPECIAL NEEDS

Please contact the ISMICS office if you have a disability, which requires special accommodations.

ENTERTAINMENT AND PRIVATE MEETINGS

ISMICS controls all function space at the OMNI Boston Hotel At The Seaport during the dates of the ISMICS Annual Scientific Meeting.

ENTERTAINMENT AND PRIVATE MEETINGS (continued)

Forms are available to rent rooms for company meetings, events and industry symposia in this prospectus. These events may only be held during designated times and will be charged a fee regardless if the event is held onsite or offsite. The Company assumes full responsibility for property damage, personal injury or death to any party, by reason of occurrences at or related to any such functions conducted by it. Signage and promotion will be allowed only in ISMICS designated areas and must be approved by ISMICS staff prior to display.

EXHIBIT SERVICE KIT

The Service Kit will be available online in February 2023 and will provide you with complete information regarding:

- Shipping
- Customs broker
- Furniture rental
- Utility services
- Personnel registration
- Pre-registration mailing lists
- Product description requirements
- Hotel reservations

In addition to the above, any additional information needed during installation, exhibiting and dismantling of your exhibit.

CHANGES

All times, program schedules and floor plans in this prospectus are subject to change based on the final program. All changes will be communicated in subsequent material.

PRELIMINARY PROGRAM

The ISMICS Preliminary Program will be posted on the ISMICS website in February 2023.



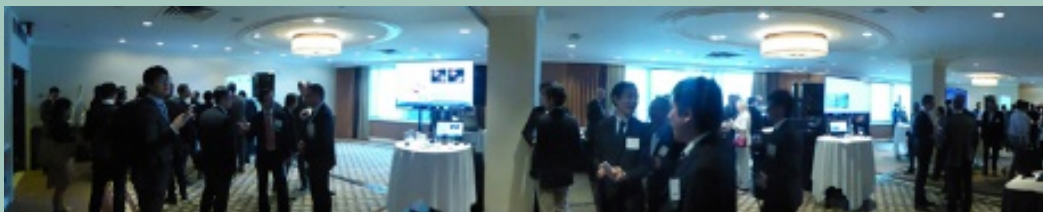


PREVIOUS EXHIBITION PARTICIPANTS

Abbott Vascular Deutschland GmbH
 Abbott Canada
 Abiomed Europe
 Aesculap AG
 AngioDynamics, Inc
 Ansabere Surgical, S.L.
 Arthrex GmbH
 AtriCure, Inc.
 B Braun Aesculap
 Biom'Up USA, Inc
 Biostable Science & Engineering
 Cardio Medical GmbH
 Delacroix-Chevalier
 Dendrite Clinical Systems, Ltd
 Direct Flow Medical, Inc.
 Dr. Franz Kohler Chemie GmbH
 EBM Corp
 Edwards Lifesciences

Essential Pharmaceuticals
 Fehling Instruments GmbH & Co. KG
 Gebrüder Martin GmbH & Co KG
 Geister Medizintechnik GmbH
 Genessee BioMedical, Inc.
 Getinge
 HeartWare, Inc
 Intuitive Surgical, Inc.
 JACE Medical
 JenaValve Technology GmbH
 Karl Storz GmbH & Co. KG
 KLS Martin Group
 LivaNovaLSI Solutions
 Medistim ASA
 Medtronic, Inc.
 Methapharm
 NeoChord, Inc.
 Peters Surgical

Philips IGT-D
 Quest Medical Inc.
 Scanlan International, Inc.
 Siemens Healthineers
 Smartcanula Ltd.
 Sontec Instruments Inc.
 SSI Innovations
 Symetis SA
 Terumo Cardiovascular Group
 USB Medical, Ltd.
 Wexler Surgical, Inc.
 Wolters Kluwer
 Zimmer Biomet Thoracic





EXHIBITOR SPACE APPLICATION (Page 1 of 2)

Please complete all sections (both pages) of this application and either type or print in each section. Sign and return **both pages 1 and 2 of this Exhibitor Space Application** either with a check payable in USD to ISMICS, 500 Cummings Center, Suite 4400, Beverly, MA 01915, USA or a credit card number to the payment link provided with your confirmation once we receive your exhibit application. A 50% deposit of the total commitment is due with application. The total commitment is due on or before 11 February. The service kit will be available on <https://industry.ismics.org/> in late February. All financial transactions including payments and refunds are in USD.

<p>CONTACT INFORMATION</p> <p><i>Contact Person This person will receive all correspondence pertaining to this meeting.</i></p> <p>_____</p> <p>Title</p> <p>_____</p> <p>Telephone number Fax number</p> <p>_____</p> <p>Email address</p> <p>_____</p> <p>Company Name</p> <p>_____</p> <p>Street Address</p> <p>_____</p> <p>City/State/Postal Code /Country</p> <p>_____</p> <p>Web Address</p> <p>_____</p> <hr/> <p>EXHIBITION SPACE (Tabletops: 2.5 meters x 1.5 meters)</p> <p>Price :</p> <p>__ 8 feet x 5 feet space X \$5,000 = \$ _____</p> <p>Location preferences: (List table numbers)</p> <p>1st Choice _____ 3rd Choice _____</p> <p>2nd Choice _____ 4th Choice _____</p> <p>We would like to be near _____</p> <p>We would not like to be near _____</p> <p><i>ISMICS will make every effort to honor your location requests.</i></p> <hr/> <p>COMPANY DESCRIPTION</p> <p>Describe products and services to be exhibited in 10 words or less. This will allow us to determine your company's eligibility to exhibit.</p> <p>_____</p> <p>_____</p> <p>_____</p> <hr/> <p>CONTACT INFORMATION:</p> <p>Yvonne Grunebaum Director of Industry Relations ygrunebaum@pri.com +1.978.927.8330</p>	<p>PAYMENT METHOD:</p> <p><input type="checkbox"/> Check amount enclosed: \$ _____</p> <p><input type="checkbox"/> WIRE TRANSFER</p> <p>Please call the ISMICS office at +978.927.8330 for wire transfer information.</p> <p>IF SENDING THIS APPLICATION VIA EMAIL, PLEASE SEND IT TO:</p> <ul style="list-style-type: none"> • industry@ismics.org <p>ONCE RECEIVED WE WILL SEND YOU AN ONLINE PAYMENT LINK.</p> <p>_____</p> <p>Company Name</p> <p>_____</p> <p>Street Address</p> <p>_____</p> <p>_____</p> <p>City/State/Postal Code /Country</p> <p>_____</p> <hr/> <p>WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT UPON RECEIPT.</p> <hr/> <p>AUTHORIZED SIGNATURE</p> <p>_____</p> <p>PRINT NAME</p> <p>_____</p> <p>TITLE</p> <p>_____</p> <p>If you have any questions please contact us at 978-927-8330 or email us at:</p> <ul style="list-style-type: none"> • industry@ismics.org <p>Applications without appropriate payment will not be processed.</p> <hr/> <p>FOR ISMICS USE ONLY:</p> <p>Date received: _____ Total Amount due: \$ _____</p> <p>Amount received: \$ _____ Accepted by: _____ ID #: _____</p> <p>50% payment by 11 Feb. \$ _____ PIF payment 11 Feb \$ _____</p> <p>Space Assignment: _____ Date assigned: _____</p> <p>New Space Assignment: _____ Date assigned: _____</p>
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EXHIBITOR SPACE APPLICATION (Page 2 of 2)

The International Society for Minimally Invasive Cardiothoracic Surgery and its authorized representatives are hereinafter referred to as "Show Management."

1. PAYMENT AND REFUNDS. 50% of the total unit fee is due no later than **11 February 2023** 100% of the total commitment due must be paid by **10 March 2023**. Applications submitted after **10 March 2023** must be accompanied by payment IN FULL. Applications received without such payment will not be processed nor will space assignments be made.

If Show Management receives a written request for cancellation of space in whole or in part on or before **11 February 2023**, the exhibitor will be liable for a 25% processing fee. For cancellations in whole or in part received before **10 March 2023** the exhibitor will be liable for 50% of the exhibit fee. After **10 March 2023** no refunds will be issued.

It is expressly agreed by the exhibitor that in the event he fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning his use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. **SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.**

3. USE OF SPACE, SUBLETTING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

4. EXHIBITORS AUTHORIZED REPRESENTATIVE. Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

5. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

6. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

Exhibitor Plan Review. Booth construction plans and layout arrangements for first-time exhibitors, exhibits in peninsula or island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

7. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform to the Canadian Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed or if appliances that might come under fire codes are to be used the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with German fire regulations. Independent contractors must conform to Canadian guidelines. All exhibitor labor must comply with established labor jurisdictions.

8. STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty" because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

9. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Direct Sales. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Contests, Drawings & Lotteries. All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

Gaseous and Cryogenic Materials. Exhibitor must work directly with the Hotel on proper delivery and storage of crates or other containers and proper transfer of gases for cryogenic and/or other purposes. ISMICS must also be notified of such materials.

Live Animals. Live animals are prohibited.

Models. Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

Sound. Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

10. SOCIAL ACTIVITIES. Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

11. LIABILITY AND INSURANCE. Each party will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this Agreement and will provide evidence of such insurance upon request.

12. INDEMNIFICATION. Each party will indemnify, defend and hold the other harmless from any loss, liability, costs or damages arising from actual or threatened claims resulting from its breach of this Agreement or the negligence, gross negligence or intentional misconduct of such party or its officers, directors, employees, agents, contractors, members, or participants. Neither party will be liable for punitive damages.

13. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

14. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

DATE _____

AUTHORIZED SIGNATURE _____

TITLE _____



EXHIBITION FLOOR PLAN

*Omni Boston Hotel at the Seaport
Boston, Massachusetts USA*



International Society for Minimally Invasive Cardiothoracic Surgery

[Meetings.ISMICS.org](https://meetings.ismics.org)

**EXHIBITION FLOOR PLAN
WILL BE MADE AVAILABLE SOON**



SYMPOSIUM REQUEST APPLICATION

SYMPOSIUM AND CONTACT INFORMATION

EXACT TITLE OF SYMPOSIUM: _____

COMPANY: _____

CONTACT: _____ TITLE: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP/CODE: _____ COUNTRY: _____

TELEPHONE: _____ FAX: _____ EMAIL: _____

TARGET AUDIENCE: _____

BRIEF DESCRIPTION OF EVENT: _____

REQUESTED DAY/DATE OF THE SYMPOSIUM

<p><u>THURSDAY 1 JUNE</u></p> <p><input type="checkbox"/> BREAKFAST FEE: \$12,000</p> <p><input type="checkbox"/> LUNCHEON FEE: \$22,000</p> <p><input type="checkbox"/> DINNER FEE: \$30,000 <i>ONLY UP TO TWO (2) DINNER SYMPOSIA WILL BE OFFERED</i></p>	<p><u>FRIDAY 2 JUNE</u></p> <p><input type="checkbox"/> BREAKFAST FEE: \$12,000</p> <p><input type="checkbox"/> LUNCHEON FEE: \$22,000</p>	<p><u>SATURDAY 3 JUNE</u></p> <p><input type="checkbox"/> BREAKFAST FEE: \$12,000</p>
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Please Note:
Once space has been assigned and confirmed by ISMICS you will be put in direct contact with an Audio-Visual (AV) representative.
A standard AV set is included in the fee as well as a boxed lunch. Any special AV set fees, including electrical/ telecommunications and labor, are not included in the fee. Each company is responsible for all charges to the Facility.

PAYMENT:

ONCE YOUR AGREEMENT IS RECEIVED WE WILL ISSUE A CONFIRMATION WITH AN ONLINE PAYMENT LINK.

- Check** – Please mail checks in USD to: ISMICS, 500 Cummings Center, Suite 4400, Beverly, MA 01915 USA
- WIRE TRANSFER** – Please call the ISMICS offices at +1.978.927.8330 for wiring information.

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS. ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.

AUTHORIZED SIGNATURE **PRINT NAME** **TITLE**

Please contact **Stan Alger** (*Director of Marketing & Development*) at salger@prri.com or +1.978.927.8330
 or
Yvonne Grunebaum (*Director of Industry Relations*) at ygrunebaum@prri.com or +1.978.927.8330

FOR ISMICS USE ONLY

Date Application Received: _____

Date Confirmation Sent: _____

Date Payment Received and Entered: _____



STRATEGIC SUPPORT OPPORTUNITIES REQUEST FORM

CONTACT INFORMATION

COMPANY: _____

CONTACT: _____ TITLE: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP/CODE: _____

COUNTRY: _____

TELEPHONE: _____ EMAIL: _____

STRATEGIC SUPPORT SELECTION

- PREMIER PLATINUM LEVEL: \$75,000
- PLATINUM LEVEL: \$50,000
- GOLD LEVEL: \$35,000
- SILVER LEVEL: \$25,000
- BRONZE LEVEL: \$15,000

PAYMENT:

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AUTHORIZED SIGNATURE

PRINT NAME

TITLE

Please contact **Stan Alger** (*Director of Marketing & Development*) at salger@prii.com or +1.978.927.8330
or
Yvonne Grunebaum (*Director of Industry Relations*) at ygrunebaum@prii.com or +1.978.927.8330

FOR ISMICS USE ONLY
Date Request Form Received: _____
Date Confirmation Sent: _____
Date Payment Received and Entered: _____



EDUCATIONAL SUPPORT REQUEST FORM

Once ISMICS receives your Educational Support Request Form you will be notified regarding approval of your request and to confirm the appropriate next steps. Supporters are required to complete an approved Letter of Agreement. If a supporting company requires its own Letter of Agreement, or application, please include the relevant document with this request form. Please indicate your interests below.

CONTACT INFORMATION

COMPANY: _____
 CONTACT: _____ TITLE: _____
 ADDRESS: _____ CITY: _____ STATE: _____ ZIP/CODE: _____ COUNTRY: _____
 TELEPHONE: _____ FAX: _____ EMAIL: _____

EDUCATIONAL SUPPORT SELECTION

MASTERS SESSIONS:

	CARDIAC TRACK		THORACIC TRACK	
<input type="checkbox"/> ALL MASTERS SESSIONS:	\$15,000		<input type="checkbox"/> ALL MASTERS SESSIONS:	
			\$15,000	
<input type="checkbox"/> INDIVIDUAL SESSION*	\$ 5,000		<input type="checkbox"/> INDIVIDUAL SESSION*	
			\$ 5,000	
* Individual Session Titles will be announced soon			* Individual Session Titles will be announced soon	

PAYMENT:

ONCE YOUR AGREEMENT IS RECEIVED WE WILL ISSUE A CONFIRMATION WITH AN ONLINE PAYMENT LINK.

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 AUTHORIZED SIGNATURE PRINT NAME TITLE

Please contact **Stan Alger** (Director of Marketing & Development) at salger@pri.com or +1.978.927.8330
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