



THE ISMICS INSIDER

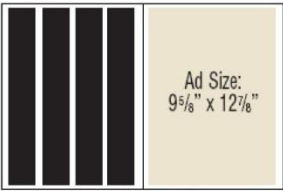
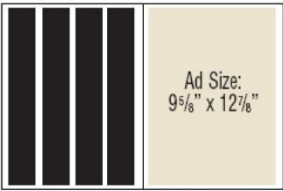
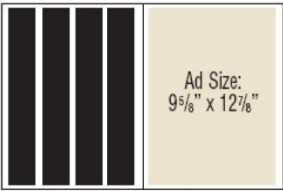
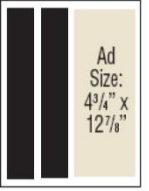
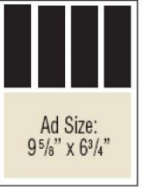
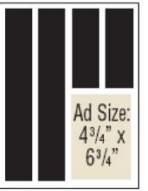


2021 RATE CARD

Submission
Deadline:
May 15, 2021

Send all digital files to:
ISMICS
Attn: Lorraine O'Grady
500 Cummings Center
Suite 4400
Beverly, Massachusetts 01915
U.S.A.
Email: logrady@prri.com
Phone: +1.978.927.8330

**All Options Are 4-Color
PDFs Required**
All files must be 100%
Digital Files will not be altered

ISMICS accepts CD-ROM or
the file may be emailed subject to file size
(Contact Lorraine O'Grady at ISMICS prior to emailing of files)

Option	Rate	Mechanical Specifications
Back Cover	\$ 5,000 USD \$10,000 USD (all issues) <i>Includes Editorial at 500 words maximum.</i>	 <p>Ad Size: 9⁵/₈" x 12⁷/₈"</p> <p>Bleed Size: 10³/₄" x 14¹/₄" Trim Size: 10¹/₂" x 14"</p>
Inside Covers	\$ 4,000 USD \$ 8,000 USD (all issues) <i>Includes Editorial at 500 words maximum.</i>	 <p>Ad Size: 9⁵/₈" x 12⁷/₈"</p> <p>Bleed Size: 10³/₄" x 14¹/₄" Trim Size: 10¹/₂" x 14"</p>
Full Page	\$ 2,000 USD \$ 4,000 USD (all issues) <i>Includes Editorial at 500 words maximum.</i>	 <p>Ad Size: 9⁵/₈" x 12⁷/₈"</p> <p>Bleed Size: 10³/₄" x 14¹/₄" Trim Size: 10¹/₂" x 14"</p>
Half Page	\$ 1,000 USD \$ 2,000 USD (all issues) <i>Includes Editorial at 500 words maximum.</i>	<p>1/2 Vertical Page 1/2 Horizontal Page</p>  <p>Ad Size: 4³/₄" x 12⁷/₈"</p>  <p>Ad Size: 9⁵/₈" x 6³/₄"</p>
Quarter Page	\$ 500 USD \$1,000 USD (all issues)	<p>1/4 Vertical Page 1/4 Horizontal Page 1/4 Page Column</p>  <p>Ad Size: 4³/₄" x 6³/₄"</p>  <p>Ad Size: 7¹/₈" x 4¹/₂"</p>  <p>Ad Size: 2¹/₈" x 12⁷/₈"</p>

Special sizing consideration will be given to previously prepared artwork



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2021 ADVERTISING ORDER FORM



CONTACT INFORMATION *(please print)*

Name	Company/Affiliation	
Address	City	
State/Province	Country	Postal Code
Phone	Fax	
Email Address <i>(required for confirmation)</i>		






ADVERTISEMENT FEES

All Fees Quoted & Payable In USD

	<u>Single Issue</u>	<u>All Issues</u>	
Back Cover	\$5,000 USD	\$10,000 USD	_____
Inside Covers	\$4,000 USD	\$8,000 USD	_____
Full Page	\$2,000 USD	\$4,000 USD	_____
Half Page	\$1,000 USD	\$2,000 USD	_____
Quarter Page	\$ 500 USD	\$1,000 USD	_____
Onsite Bin Sponsorship	\$5,000 USD		_____

PAYMENT

Credit cards are preferred. ISMICS accepts American Express, MasterCard or Visa. Advertising fees may also be paid via check/money orders drawn on US banks only, payable in US dollars to ISMICS. **Payment Deadline: 15 May 2021.**

<input type="checkbox"/> 	<input type="checkbox"/> 	<input type="checkbox"/> 		
Name (As it appears on Card) _____		Security Code: _____ (See card images above)		
CREDIT CARD NUMBER: _____		EXPIRATION DATE: ____ / ____		
BILLING ADDRESS _____				
<small>(If not the same as address listed above)</small>				
SIGNATURE: _____				
I authorize ISMICS to charge my credit card the above fees.				

FAX THIS FORM

Secure Fax +1.978.524.0461 (To the Attention of Stan Alger).
This form must be faxed if credit card number is showing. DO NOT EMAIL.

MAIL THIS FORM

ISMICS, Attn: Stan Alger
 500 Cummings Center, Suite 4400,
 Beverly, MA 01915 USA.