

21 ISMICS

Innovation, Technologies, and Techniques in Cardiothoracic and Cardiovascular/ Vascular Surgery

ANNUAL SCIENTIFIC MEETING

Warsaw

17-19 June 2021
Warsaw POLAND

Hilton Warsaw Hotel & Convention Centre



www.ISMICS.org

INDUSTRY PROSPECTUS

2021 ISMICS Annual Scientific Meeting

**17 – 19 June, 2021
Hilton Warsaw Hotel & Convention Center
Warsaw, Poland**

www.ISMICS.org

ISMICS



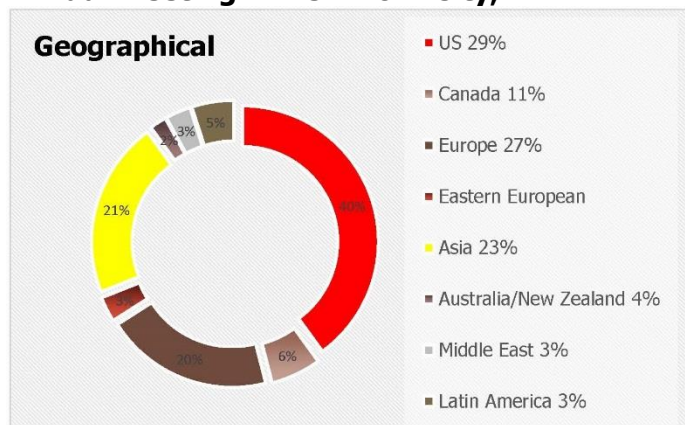
ABOUT THE SOCIETY

The International Society for Minimally Invasive Cardiothoracic Surgery (ISMICS) was established in 1997 in order to enhance, promote and support research and education related to the field of minimally invasive cardiothoracic surgery. The Annual Scientific Meeting has become the leading gathering of the most respected and forward thinking surgeons in the world: committed to innovation in surgery, the development of less invasive cardiothoracic, thoracic, and cardiovascular surgery techniques. For more information please visit the ISMICS website at www.ismics.org or call the administrative office at +1.978.927.8330 or email industry@ismics.org.

BENEFITS OF PARTICIPATION

- Three days of continuous exposure to surgeons dedicated to advancing innovative and minimally invasive cardiac, thoracic, and cardiovascular/vascular surgical techniques.
- Participation in a meeting with cutting-edge programming featuring world leaders as well as pioneers in innovative new techniques and technology.
- Ample show floor and break time for “quality” discussions with qualified surgeons who are truly interested in your product and your company’s latest technological advancements – the ISMICS audience is YOUR audience.
- Industry representatives are welcomed at ISMICS social events, encouraging further interaction in a collegial environment.

DEMOGRAPHICS of the 2019 ISMICS Annual Meeting in New York City, NY



Professional	
Physicians	354
Fellows	94
Extended Healthcare Professional ..	44
Non-exhibiting Industry	7
Press	1

Historical Professional Registration

<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
419**	459*	473*	600**	486*	534*	589**	576*	550**	490*C	625**	466*C	500

* Meeting held in US
 *C Meeting held in Canada
 ** Meeting held in Europe

STRATEGIC SUPPORT OPPORTUNITIES

All amounts are in USD

PREMIER PLATINUM

Premier Platinum Level is an *exclusive level* and includes: \$75,000

- Recognition and signage for Premier Platinum Level Support
- Six (6) full Scientific Annual Meeting registrations for representatives of your company
- Attendee Meeting Bag sponsorship
- Full Page 4-color ad in the **ISMICSInsider** (Official Onsite Daily Publication) – all issues
- Company logo and description in the **ISMICSInsider**
- Pre-registration and final registration mailing list (one time use only)
- Sponsor ribbons for your booth personnel
- *Package can be customized to include other available options listed as "Marketing Support Opportunities" ***

PLATINUM

Recognition and signage for *Platinum* Level Support \$50,000

- Four (4) full Scientific Annual Meeting registrations for representatives of your company
- Full Page 4- color ad in the **ISMICSInsider** (Official Onsite Publication) – all issues
- Company logo and description in the **ISMICSInsider**
- Pre-registration and final registration mailing list (one time use only)
- Sponsor ribbons for your booth personnel
- *Package can be customized to include other available options listed as "Marketing Support Opportunities" ***

GOLD

Recognition and signage for Gold Level Support \$35,000

- Two (2) full Scientific Annual Meeting registrations for representatives of your company
- Full Page 4- color ad in the **ISMICSInsider** (Official Onsite Publication) – all issues
- Company logo and description in the **ISMICSInsider**
- Pre-registration and final registration mailing list (one time use only)
- Sponsor ribbons for your booth personnel
- *Package can be customized to include other available options listed as "Marketing Support Opportunities" ***

SILVER

Recognition and signage with other Silver Sponsors \$25,000

- One (1) full Scientific Annual Meeting registration for a representative of your company
- Half Page 4- color ad in the **ISMICSInsider** (Official Onsite Publication) – all issues
- Company logo and description in the **ISMICSInsider**
- Pre-registration and final participant list (one time use only)
- Sponsor ribbons for your booth personnel
- *Package can be customized to include other available options listed as "Marketing Support Opportunities" ***

BRONZE

Recognition and signage with other Bronze Sponsors \$15,000

- One (1) full Scientific Annual Meeting registration for a representative of your company
- Quarter Page 4- color ad in the **ISMICSInsider** (Official Onsite Publication) – all issues
- Company logo and description in the **ISMICSInsider**
- Pre-registration and final participant list (one time use only)
- Sponsor ribbons for your booth personnel

**** Please contact Stan Alger (Director of Marketing & Development) ****
salger@prii.com or +1.978.927.8330

MARKETING SUPPORT OPPORTUNITIES

Customize your support package from the following options:

SURGICAL SKILLS SUITE (only 3 available)

\$25,000

Your company will have a dedicated room where you can run hands on training throughout the meeting. This opportunity includes the room, pre-registration list, email blast, onsite promotion through poster and hand-outs.



RESIDENTS AND FELLOWS PROGRAM

\$10,000

Sponsor the International Residents and Fellows Program which is an ideal opportunity for informal conversation with the **Residents and Fellows** about their current training and career plans. A formal Mentor presentation will be given.

INDUSTRY SUPPORTED SYMPOSIA

<u>Breakfast</u>	♦	<u>Luncheon</u>	♦	<u>Dinner</u>
\$10,000		\$20,500		\$23,000

Take advantage of this educational opportunity to reach a targeted audience of ISMICS members and guest physicians. Function space has been reserved for 75 - 100 people per session. The above pricing includes Food & Beverage in the form of a boxed lunch as well as a simple Audio-Visual set; enhancements to either of these will be at the company's expense.

ISMICS e-POSTER PROGRAM

\$15,000

ISMICS incorporates an electronic format for the posters in the Scientific Program, **including the popular poster competition** which has been very well received and well attended. This new format enhances the poster viewing through a series of large hi-definition television screens.



Take advantage of this opportunity for company banner advertisement via a highly visible portion of the program throughout the ISMICS meeting.

LATE BREAKING NEWS

\$10,000

This session offers an opportunity to **introduce late breaking clinical trial results**, new products or other key briefing information regarding your company. This is a **key podium opportunity** to present the latest results to the entire ISMICS audience.

HOTEL KEY CARDS

\$10,000

Every attendee staying at the Hilton Warsaw Hotel will see your customized logo and message displayed on their room key. Use it to promote a product or drive traffic to your booth.

MOBILE APP

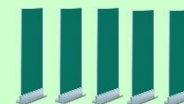
\$10,000

Advertise your company message throughout the mobile application with *banner advertising**. *The ISMICS mobile application will be the prime location for any and all meeting information.*

**Branded banners may not appear on pages with scientific programming*

ONSITE SIGNAGE PROMOTING YOUR COMPANY

Up to 5 placements:
1 placement:



\$10,000
\$ 2,500

The "ISMICSInsider"

See Rate Card on pages 16-17

Advertising opportunities in **multiple issues** of the **Official Meeting Publication**



Please contact **Stan Alger** (*Director of Marketing & Development*) at salger@prri.com or +1.978.927.8330 or **Yvonne Grunebaum** (*Director of Industry Relations*) at ygrunebaum@prri.com or +1.978.927.8330 to discuss customization of your investment at ISMICS.



EDUCATIONAL SUPPORT OPPORTUNITIES

ISMICS offers companies opportunities through marketing or educational grants which are used to support scientific research, oral and poster presentations, panel discussions, video sessions, and state-of-the-art lectures. The level of recognition given to supporters varies depending on the level of the educational or marketing funding provided. All recognition is given in accordance with ACCME guidelines.

MASTERS SESSIONS

Each year ISMICS offers a series of Masters Classes on one day which offer attendees world-class faculty in diverse subject areas. This year there will be masters sessions held each day on various topics. Please refer to the program for a look at those sessions. **Fee: \$5,000 / session**

STRATEGIC SUPPORT LEVELS

(Please also see "Strategic Support Opportunities Request Form")

PREMIER PLATINUM LEVEL:	\$ 75,000
PLATINUM LEVEL:	\$ 50,000
GOLD LEVEL:	\$ 35,000
SILVER LEVEL:	\$ 25,000
BRONZE LEVEL:	\$ 15,000

For more information on marketing and educational support opportunities with ISMICS please contact:

Stan Alger (*Director of Marketing & Development*) at salger@prri.com or +1.978.927.8330 or
Yvonne Grunebaum (*Director of Industry Relations*) at ygrunebaum@prri.com or +1.978.927.8330
to discuss customization of your investment at ISMICS.

All Support recognition is given in accordance with ACCME guidelines.

Per ACCME requirements separate agreement forms must be completed for all educational grants support opportunities

DESCRIPTION

Allied events include any type of function of five or more people. This includes investigator meetings, focus groups, committee meetings, dinner meetings (offsite/onsite), staff meetings or hospitality rooms. Functions must be scheduled so as not to conflict with the official ISMICS program and attendance is by invitation only. Please refer below to determine the type of function you intend to hold and the corresponding pricing:

	<u>INDUSTRY</u>	<u>NON PROFIT</u>
<u>Investigator's Meeting</u>	\$ 2,500	\$ 250
<u>Focus Group</u>	\$ 2,500	\$ 250
<u>Offsite/Onsite Dinner Meetings</u>	\$ 1,000	
<u>Hospitality Room</u>	\$ 1,000 /per day	\$ 250
<u>Staff Meeting</u>	\$ 750	\$ 250
<u>Staff Office*</u>	\$ 200	\$ 200

*(limited to 500 s.f.)

<u>These functions may take place during the following times only*</u>		
Thursday	17 June 2021	All Day
Friday	18 June 2021	After 19.00
Saturday	19 June 2021	After 18.30

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GENERAL EXHIBITION INFORMATION

Exhibit Space: 8 x 5 ft. space
Fee: \$5,000

Your exhibit fee includes the following:

- 8ft. x 5 ft. exhibit space
- 6ft. draped table and 2 chairs
- Two (2) exhibitor badges
- Listing on ISMICS website
- Program listing

For more information contact:

Yvonne Grunebaum – Director of Industry Relations
ygrunebaum@prri.com or +1.978.299.4529

Exhibit space assignments are made on the basis of a priority point system, and date of receipt of the Application for Exhibit Space. The priority point system consists of three points provided annually (since 2002) for the first exhibit space contracted; and one (1) point for each additional space contracted.

To obtain the benefit from the priority point system, companies will have the opportunity to sign up for exhibit space for the ISMICS 2022 Annual Meeting during the ISMICS 2021 Annual Meeting in Warsaw, Poland. Companies will be invited to select space in order of their priority points.

**Exhibit space maximum of two spaces are allowed per non-sponsoring exhibitor.*

EXHIBIT DATES AND HOURS*

Thursday, 17 June, 2021	08.00 – 18.45	Includes Exhibit Hall Reception
Friday, 18 June 2021	08.00 – 16.15	Includes Morning and Afternoon Coffee Breaks

**All Times are subject to change based on final program*

EXHIBIT SET-UP AND BREAKDOWN

Installation: Wednesday, 16 June	12.00 – 16.00
Dismantle: Friday, 18 June	16.15 – 18.00

Exhibitors will have access to the exhibit area from 12.00 – 16.00 on Wednesday, 16 June. All exhibits must be set by 12.00. The exhibits close at 18.00 on Friday, 18 June and dismantle may begin no earlier than 18.00 and must be completely cleared no later than 20.00. Times are subject to change based on the final program.

LOCATION OF EXHIBITS

The exhibits will be located in the Warsaw Hall Foyer Area directly outside of the Warsaw Halls, where the Scientific Sessions are located.

ADDITIONAL MEETING REGISTRATION BADGES

Each exhibit space includes 2 registrations for your company. ***You may register additional industry personnel at the discounted price of \$150 per badge.*** Industry registration includes Scientific Sessions, all breaks and social events.

APPLICATION AND DEPOSIT

Your exhibitor application must be accompanied by 50% of the contracted space fee in order to reserve space and must be received by 4 January 2021. The balance of the contracted space must be paid in full by 1 March 2021. Credit card information or checks (in USD only) should be sent to:

ISMICS - Attn: Yvonne Grunebaum
500 Cummings Center – Suite 4400, Beverly, MA
01915 USA Fax: +1.978.524.0461



EXHIBITOR GUIDELINES

GENERAL

All matters and questions not covered by the regulations are subject to the decision of ISMICS. "The Society" or "ISMICS" shall mean the International Society for Minimally Invasive Cardiothoracic Surgery, its committees, agents or employees acting for the management of the Scientific Meeting and Exhibition.

NATURE OF EXHIBITION

The ISMICS 2021 Annual Scientific Meeting includes a scientific exhibit designed to provide a showcase of products and services either specifically designed for, or customarily used in, purchasing or delivery of healthcare products.

ISMICS reserves the right to refuse rental space to any company whose products and services are not, in the opinion of the Society, compatible with the mission of ISMICS and the objectives of the ISMICS exhibition. The Society does not guarantee that any space will be available to any applicant. If space is not available, a waiting list will be held in the order of receipt of application and 50% deposit. ISMICS will either apply payment for the following year or refund all payments received in the event space does not become available. This will occur two weeks after the meeting.

TERMS IN CASE OF DEFAULT

If any exhibitor or partner fails to pay, when due, any sum agreed upon, or if any exhibitor or sponsors fails to meet any term or condition of the application, or fails to observe and abide by these Rules & Regulations, ISMICS reserves the right to terminate the contract immediately without refund of any monies previously paid. In any case, no refunds will be made on or after March 1, 2021.



SPECIAL NEEDS

Please contact the ISMICS office if you have a disability, which requires special accommodations.

ENTERTAINMENT AND PRIVATE MEETINGS

ISMICS controls all function space at the Hilton Warsaw Hotel during the dates of the Annual Scientific Meeting.

Forms are available to rent rooms for company meetings, events and industry symposia in this prospectus. These events may only be held during designated times and will be charged a fee regardless if the event is held onsite or offsite. The Company assumes full responsibility for property damage, personal injury or death to any party, by reason of occurrences at or related to any such functions conducted by it. Signage and promotion will be allowed only in ISMICS designated areas and must be approved by ISMICS staff prior to display.

EXHIBIT SERVICE KIT

The Service Kit will be available online in **February 2021** and will provide you with complete information regarding:

- Shipping
- furniture rental
- utility services
- personnel registration
- pre-registration mailing lists
- product description requirements
- hotel reservations

and any additional information needed during installation, exhibiting and dismantling of your exhibit.

CHANGES

All times, program schedules and floor plans in this prospectus are subject to change based on the final program. All changes will be communicated in subsequent material.

PRELIMINARY PROGRAM

The ISMICS Preliminary Program will be posted on the ISMICS website in February 2021.



SUPPORT AND EXHIBITOR GUIDELINES

DESCRIPTION

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****times subject to change***

PAST EXHIBITORS

Abbott Vascular Deutschland GmbH
Aesculap AG
AtriCure, Inc.
Cardio Medical GmbH
Dendrite Clinical Systems, Ltd
Direct Flow Medical, Inc.
Edwards Lifesciences
Fehling Instruments GmbH & Co. KG
Gebrüder Martin GmbH & Co KG
Geister Medizintechnik GmbH
HeartWare, Inc
Intuitive Surgical, Inc.
JenaValve Technology GmbH
LSI Solutions
MAQUET Medical Systems, USA
Medtronic, Inc.
Scanlan International, Inc.
Siemens AG, Healthcare
Smartcanula Ltd.
Sorin Group ITALIA
St. Jude Medical Nederland B.V.
Symetis SA
Wexler Surgical

AngioDynamics, Inc.
B Braun Aesculap
Fehling Surgical Instruments, Inc.
Getinge Group
Karl Storz Endoskope
KLS Martin, LP
Liva Nova
Medtronic
Methapharm
NOVADAQ Technologies
Siemens Healthineers
Sontec Instruments Inc.
St. Jude Medical, Inc.
Terumo Cardiovascular Group
Wexler Surgical, Inc.
Wolters Kluwer
Zimmer Biomet Thoracic
Abbott
Aesculap AG
Arthrex GmbH
Dr. Franz Kohler Chemie GmbH
Karl Storz GmbH & Co. KG
KLS Martin Group

LivaNova
Medistim ASA
NeoChord, Inc.
Abbott Canada
EBM Corp
Genesee BioMedical, Inc.
Getinge
Medistim
Peters Surgical
Philips IGT-D
Quest Medical Inc.
Zimmer Biomet
Ansabere Surgical, S.L.
Biom'Up USA, Inc
Delacroix-Chevalier/MED Alliance
Solutions
Essential Pharmaceuticals
Getinge
JACE Medical
Karl Storz Endoscopy-America, Inc.
SS Innovations
USB Medical, Ltd.

ANNUAL SCIENTIFIC MEETING EXHIBIT SPACE APPLICATION

ISMICS 2021 Annual Scientific Meeting 17 - 19 June • Hilton Warsaw • Warsaw Poland

Please complete all sections of this application and either type or print in each section. Sign and return both sides either with a check payable in USD to ISMICS, 500 Cummings Center, Suite 4400, Beverly, MA 01915, USA or fax both sides with a credit card number to +01.978.524.0461. A 50% deposit of the total commitment due is due on **January 4, 2021**. On or after **March 1, 2021** payment of the total commitment is due. Service kit will be available in March. All financial transactions including payments and refunds are in USD.

CONTACT INFORMATION

Contact Person: This person will receive all correspondence pertaining to this meeting.

Title

Telephone number

Fax number

Email address

Company Name

Street Address

City/State/Zip/Country

Web Address

EXHIBIT SPACE

Table Tops (8 x 5 Feet)

of 8 x 5 ft. Table Top ___ x \$5,000 = \$_____

e.g. 2 – 8 x 5 ft. Table Top = \$10,000

Exhibit Space Preference:

1st Choice: _____ 2nd _____ 3rd _____ 4th _____

COMPANY DESCRIPTION: Describe products and services to be exhibited in 10 words or less. This will allow us to determine your company's eligibility to exhibit.

We would like to be near

We would not like to be near

PAYMENT METHOD Please note that as part of our compliance we do not accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

CHECK amount enclosed: \$ _____
(US banks only)

CREDIT CARD American Express MasterCard Visa

Secure Fax: + 978.524.0461 **This form must be faxed if credit card number is showing. DO NOT EMAIL.**

Amount to be charged: \$ _____

Credit Card Number

Expiration Date

Security Code (3 digits on front or back of card)

Name as it appears on credit card

Cardholder's Signature

- Please check if credit card billing address is same as contact information at the top of the form.
 If billing address is not the same please enter below.

WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information.

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.

AUTHORIZED SIGNATURE

PRINT NAME

TITLE

CONTACT INFORMATION:

Yvonne Grunebaum,
Director of Industry Relations
ygrunebaum@prri.com or
+1.978.927.8330

FOR ISMICS USE ONLY

Date received: _____ Total amt. due: \$ _____ Amt. received: \$ _____ Accepted by: _____ ID #: _____

50% by **4 January 2021** \$ _____ PIF by **1 March 2021** \$ _____

Space Assignment: _____ Date assigned: _____ New space assignment: _____ Date assigned: _____

The International Society for Minimally Invasive Cardiothoracic Surgery and its authorized representatives are hereinafter referred to as "Show Management."

1. PAYMENT AND REFUNDS. 50% of the total unit fee is due no later than **4 January 2021**. 100% of the total commitment due must be paid by **1 March 2021**. Applications submitted after **1 March 2021** must be accompanied by payment IN FULL. Applications received without such payment will not be processed nor will space assignments be made. If Show Management receives a written request for cancellation of space in whole or in part on or before **4 January 2021**, the exhibitor will be liable for a 25% processing fee. For cancellations in whole or in part received after **4 January 2021** and before **1 March 2021**, the exhibitor will be liable for 50% of the exhibit fee. After **1 March 2021** no refunds will be issued.

It is expressly agreed by the exhibitor that in the event he fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning his use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. **SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.**

3. USE OF SPACE, SUBLETTING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

4. EXHIBITORS AUTHORIZED REPRESENTATIVE. Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

5. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

6. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

Exhibitor Plan Review. Booth construction plans and layout arrangements for first-time exhibitors, exhibits in peninsula or island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

7. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform to the Canadian Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed or if appliances that might come under fire codes are to be used the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with German fire regulations. Independent contractors must conform to Canadian guidelines. All exhibitor labor must comply with established labor jurisdictions.

8. STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty" because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

9. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Direct Sales. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Contests, Drawings & Lotteries. All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

Gaseous and Cryogenic Materials. Exhibitor must work directly with the Hotel on proper delivery and storage of crates or other containers and proper transfer of gases for cryogenic and/or other purposes. ISMICS must also be notified of such materials before 1 March 2021.

Live Animals. Live animals are prohibited.

Models. Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

Sound. Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

10. SOCIAL ACTIVITIES. Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

11. LIABILITY AND INSURANCE. Each party will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this Agreement and will provide evidence of such insurance upon request.

12. INDEMNIFICATION. Each party will indemnify, defend and hold the other harmless from any loss, liability, costs or damages arising from actual or threatened claims resulting from its breach of this Agreement or the negligence, gross negligence or intentional misconduct of such party or its officers, directors, employees, agents, contractors, members, or participants. Neither party will be liable for punitive damages.

13. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

14. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

DATE

AUTHORIZED SIGNATURE

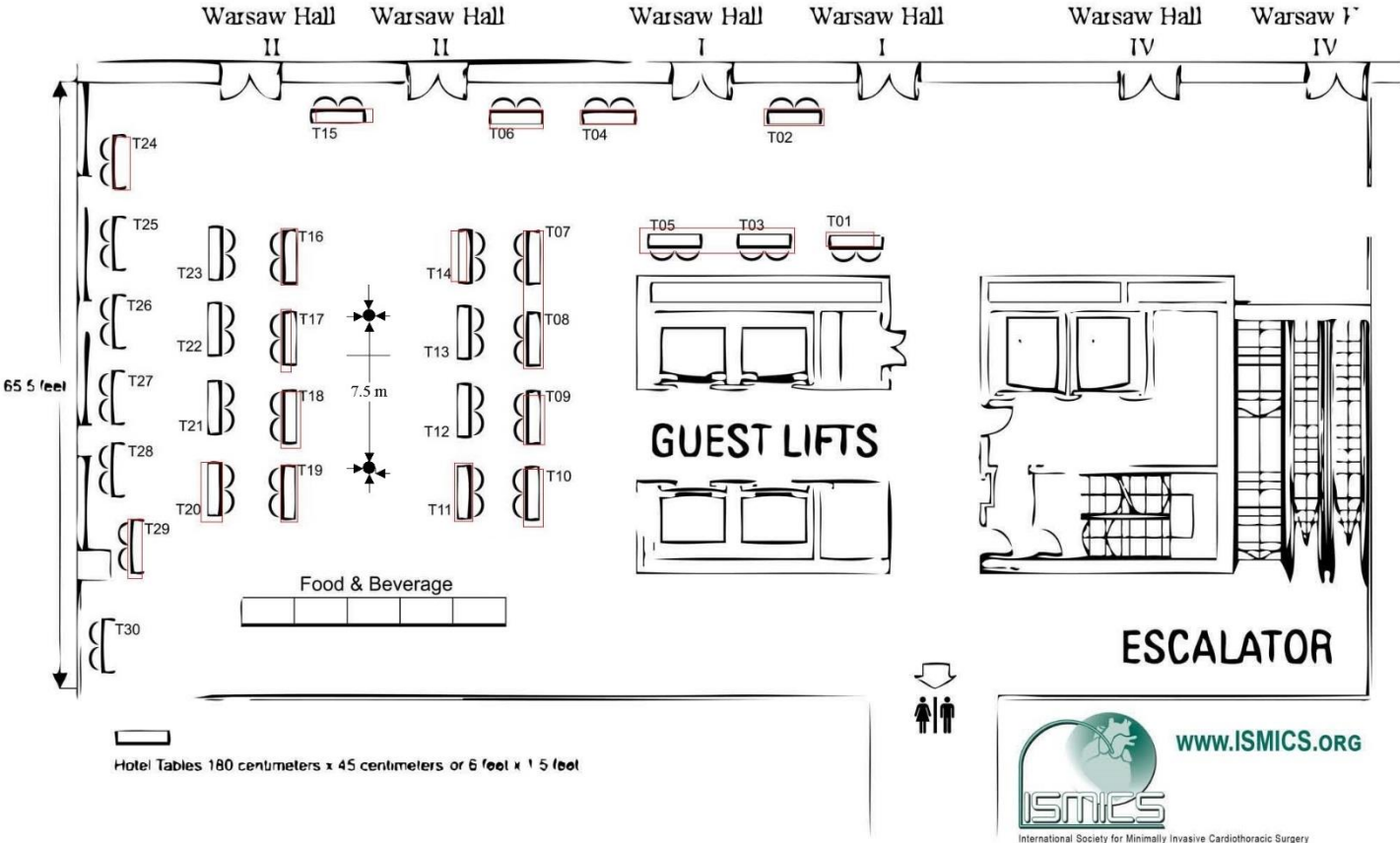
TITLE

ISMICS 2021 Annual Scientific Meeting

17 – 19 June , 2021 • Hilton Warsaw Hotel • Warsaw, Poland

EXHIBIT FLOORPLAN

Warsaw Hall Foyer



SYMPOSIUM REQUEST APPLICATION

CONTACT INFORMATION

QUESTIONS:

Stan Alger (Director of Marketing & Development)
salger@prri.com or +1.978.927.8330 (Phone)

REMIT APPLICATION TO: ISMICS

fax to +1.978.524.0461

EXACT TITLE OF SYMPOSIUM: _____

COMPANY: _____

CONTACT: _____ TITLE: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP/CODE: _____ COUNTRY: _____

TELEPHONE: _____ FAX: _____ EMAIL: _____

TARGET AUDIENCE: _____

BRIEF DESCRIPTION OF EVENT: _____

REQUESTED DAY/DATE OF THE MEETING

THURSDAY 17 JUNE FRIDAY 18 JUNE

SATURDAY 19 JUNE

BREAKFAST
FEE: \$10,000

BREAKFAST
FEE: \$10,000

BREAKFAST
FEE: \$10,000

LUNCHEON
FEE: \$20,500

LUNCHEON
FEE: \$20,500

DINNER
Fee: \$23,000 (ONLY TWO DINNER SYMPOSIA WILL BE OFFERED)

Please Note: Once space has been assigned and confirmed by ISMICS you will be put in direct contact with an Audio-Visual representative. Any special set fees, AV, electrical/ telecommunications and labor are not included in the fee. Each company is responsible for all charges to the Facility.

PAYMENT INFORMATION

PAYMENT METHOD Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

FEE DUE: \$ _____ Check amount enclosed: \$ _____

Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.

CREDIT CARD   

Amount to be charged: \$ _____

Credit Card Number

Expiration Date

Security Code (3 digits on front or back of card)

Name as it appears on credit card

Billing address if different from above

Cardholder's Signature

- Please check if credit card billing address is same as contact information at the top of the form.
- If billing address is not the same please enter below.

WIRE TRANSFER – Please call our offices at +1.978.927.8330 for wiring information.

FOR ISMICS USE ONLY

Date Received: _____

Confirmation Sent: _____

Payment Received and Entered: _____

STRATEGIC SUPPORT OPPORTUNITIES REQUEST FORM

CONTACT INFORMATION

QUESTIONS: **Stan Alger** (Director of Marketing & Development)
salger@prri.com or +1.978.927.8330 (Phone)

REMIT APPLICATION TO: **ISMICS**
Fax to +1.978.524.0461

Once ISMICS receives your Support Request Form you will be notified regarding approval of your request and to confirm the appropriate next steps. Please indicate your interests below:

Exhibitor/Supporter _____ Contact/Title _____
Address _____ City _____ State _____ Zip _____ Country _____
Phone _____ Fax _____ Email _____

- | | |
|---|----------|
| <input type="checkbox"/> PREMIER PLATINUM LEVEL | \$75,000 |
| <input type="checkbox"/> PLATINUM LEVEL | \$50,000 |
| <input type="checkbox"/> GOLD LEVEL | \$35,000 |
| <input type="checkbox"/> SILVER LEVEL | \$25,000 |
| <input type="checkbox"/> BRONZE LEVEL | \$15,000 |

Complete form & return to:

ISMICS
500 Cummings Center, Suite 4400,
Beverly, MA 01915 USA
Phone: +1.978.927.8330
Fax: +1.978.524.0461

PAYMENT INFORMATION

Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

FEE DUE: \$ _____ Check amount enclosed: \$ _____

Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.

CREDIT CARD    Amount to be charged: \$ _____

Credit Card Number _____ Expiration Date _____ Security Code (3 digits on front or back of card) _____

Name as it appears on credit card _____ Cardholder's Signature _____

- Please check if credit card billing address is same as contact information at the top of the form.
 If billing address is not the same please enter below.

Company Name _____ Street Address _____ City/State/Postal Code /Country _____

WIRE TRANSFER – Please call our offices at +1.978.927.8330 for wiring information.

FOR ISMICS USE ONLY: Date Received: _____ Confirmation Sent: _____ Payment Received & Entered: _____

MARKETING SUPPORT OPPORTUNITIES REQUEST FORM

This form must be completed and returned for all marketing support opportunities except Symposia. For Symposia please use the Symposium Request Application.

CONTACT INFORMATION

QUESTIONS:

Stan Alger (Director of Marketing & Development)
salger@prri.com or +1.978.927.8330 (Phone)

REMIT APPLICATION TO:

ISMICS
 Fax to +1.978.524.0461

Once ISMICS receives your Support Request Form you will be notified regarding approval of your request and to confirm the appropriate next steps. Please indicate your interests below:

Exhibitor/Supporter _____ Contact/Title _____

Address _____ City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____ Email _____

- | | | |
|--|--------------------|----------|
| <input type="checkbox"/> SURGICAL SKILLS SUITE | | \$25,000 |
| <input type="checkbox"/> RESIDENTS & FELLOWS PROGRAM SUPPORT | | \$10,000 |
| <input type="checkbox"/> LATE BREAKING NEWS SUPPORT | | \$10,000 |
| <input type="checkbox"/> HOTEL KEY CARDS | | \$10,000 |
| <input type="checkbox"/> MOBILE APP | | \$10,000 |
| <input type="checkbox"/> ONSITE SIGNAGE | Up to 5 placements | \$10,000 |
| | 1 placement | \$ 2,500 |
| <input type="checkbox"/> MEETING ROOM | | \$ 7,500 |
| <input type="checkbox"/> ISMICS e-POSTER PROGRAM | | \$15,000 |

Complete form & return to:

ISMICS
 500 Cummings Center, Suite 4400,
 Beverly, MA 01915 USA
 Phone: +1.978.927.8330
 Fax: +1.978.524.0461

PAYMENT INFORMATION

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FEE DUE: \$ _____ Check amount enclosed: \$ _____

Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.

CREDIT CARD    Amount to be charged: \$ _____

Credit Card Number _____ Expiration Date _____ Security Code (3 digits on front or back of card) _____

Name as it appears on credit card _____ Cardholder's Signature _____

- Please check if credit card billing address is same as contact information at the top of the form.
 If billing address is not the same please enter below.

Company Name _____ Street Address _____ City/State/Postal Code /Country _____

WIRE TRANSFER – Please call our offices at +1.978.927.8330 for wiring information.

FOR ISMICS USE ONLY: Date Received: _____ Confirmation Sent: _____ Payment Received & Entered: _____

EDUCATIONAL SUPPORT REQUEST FORM

CONTACT INFORMATION

QUESTIONS: Stan Alger (Director of Marketing & Development)
salger@prri.com (Email) or +1.978.927.8330 (Phone)

REMIT FORM TO: Stan Alger (Director of Marketing & Development)
 +1.978.524.0461 (Fax) or +1.978.927.8330 (Phone)

Once ISMICS receives your Request Form you will be notified regarding approval of your request and to confirm the appropriate next steps. Supporters are required to complete an approved Letter of Agreement. If a supporting company requires its own Letter of Agreement, or application, please include the relevant document with this request form. Please indicate your interests below:

Exhibitor/Supporter		Contact/Title		
Address	City	State	Zip	Country
Phone	Fax	Email		

MASTERS SESSION

1 SESSION \$ 5,000 USD

Aortic Valve and Endovascular	\$5000
Mitral and Tricuspid Valve	\$5000
Afib and Revascularization	\$5000
Thoracic sessions tba	\$5000
	\$5000
	\$5000

Support levels must be confirmed with a written letter of agreement.

Complete & return to:

ISMICS
 Stan Alger
 (Director of Marketing & Development)
 500 Cummings Center, Suite 4400,
 Beverly, MA 01915 USA
 Phone: +1.978.927.8330
 Fax: +1.978.524.0498

PAYMENT INFORMATION

Please note that as part of our compliance **we can no longer accept credit card numbers via e-mail.** This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

FEE DUE: \$ _____ Check amount enclosed: \$ _____

Secure Fax: +1. 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.

CREDIT CARD    Amount to be charged: \$ _____

Credit Card Number _____ Expiration Date _____ Security Code (3 digits on front or back of card) _____

Name as it appears on credit card _____ Cardholder's Signature _____

- Please check if credit card billing address is same as contact information at the top of the form.
- If billing address is not the same please enter below.

Company Name _____ Street Address _____ City/State/Postal Code /Country _____

WIRE TRANSFER – Please call our offices at +1.978.927.8330 for wiring information.

FOR ISMICS USE ONLY: Date Received: _____ Confirmation Sent: _____ Payment Received & Entered: _____



THE ISMICS INSIDER

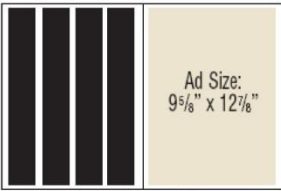
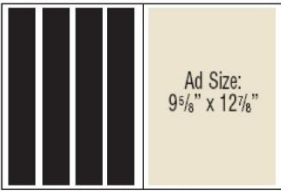
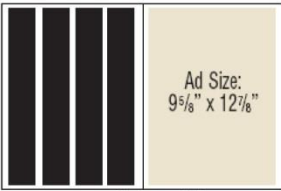
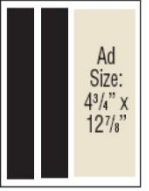
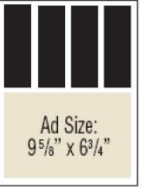
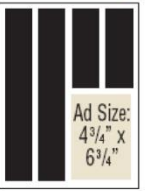


2021 RATE CARD

Submission
Deadline:
May 15, 2021

Send all digital files to:
ISMICS
Attn: Lorraine O'Grady
500 Cummings Center
Suite 4400
Beverly, Massachusetts 01915
U.S.A.
Email: logrady@prri.com
Phone: +1.978.927.8330

**All Options Are 4-Color
PDFs Required**
All files must be 100%
Digital Files will not be altered

ISMICS accepts CD-ROM or
the file may be emailed subject to file size
(Contact Lorraine O'Grady at ISMICS prior to emailing of files)

Option	Rate	Mechanical Specifications
Back Cover	\$ 5,000 USD \$10,000 USD (all issues) <i>Includes Editorial at 500 words maximum.</i>	 <p>Ad Size: 9⁵/₈" x 12⁷/₈"</p> <p>Bleed Size: 10³/₄" x 14¹/₄" Trim Size: 10¹/₂" x 14"</p>
Inside Covers	\$ 4,000 USD \$ 8,000 USD (all issues) <i>Includes Editorial at 500 words maximum.</i>	 <p>Ad Size: 9⁵/₈" x 12⁷/₈"</p> <p>Bleed Size: 10³/₄" x 14¹/₄" Trim Size: 10¹/₂" x 14"</p>
Full Page	\$ 2,000 USD \$ 4,000 USD (all issues) <i>Includes Editorial at 500 words maximum.</i>	 <p>Ad Size: 9⁵/₈" x 12⁷/₈"</p> <p>Bleed Size: 10³/₄" x 14¹/₄" Trim Size: 10¹/₂" x 14"</p>
Half Page	\$ 1,000 USD \$ 2,000 USD (all issues) <i>Includes Editorial at 500 words maximum.</i>	<p>1/2 Vertical Page 1/2 Horizontal Page</p>  <p>Ad Size: 4³/₄" x 12⁷/₈"</p>  <p>Ad Size: 9⁵/₈" x 6³/₄"</p>
Quarter Page	\$ 500 USD \$1,000 USD (all issues)	<p>1/4 Vertical Page 1/4 Horizontal Page 1/4 Page Column</p>  <p>Ad Size: 4³/₄" x 6³/₄"</p>  <p>Ad Size: 7¹/₈" x 4¹/₂"</p>  <p>Ad Size: 2¹/₈" x 12⁷/₈"</p>

Special sizing consideration will be given to previously prepared artwork



THE ISMICS INSIDER

2021 ADVERTISING ORDER FORM



CONTACT INFORMATION *(please print)*

Name	Company/Affiliation	
Address	City	
State/Province	Country	Postal Code
Phone	Fax	
Email Address <i>(required for confirmation)</i>		






ADVERTISEMENT FEES

All Fees Quoted & Payable In USD

	<u>Single Issue</u>	<u>All Issues</u>	
Back Cover	\$5,000 USD	\$10,000 USD	_____
Inside Covers	\$4,000 USD	\$8,000 USD	_____
Full Page	\$2,000 USD	\$4,000 USD	_____
Half Page	\$1,000 USD	\$2,000 USD	_____
Quarter Page	\$ 500 USD	\$1,000 USD	_____
Onsite Bin Sponsorship	\$5,000 USD		_____

PAYMENT

Credit cards are preferred. ISMICS accepts American Express, MasterCard or Visa. Advertising fees may also be paid via check/money orders drawn on US banks only, payable in US dollars to ISMICS. **Payment Deadline: 15 May 2021.**

<input type="checkbox"/> 	<input type="checkbox"/> 	<input type="checkbox"/> 		
Name (As it appears on Card) _____		Security Code: _____ (See card images above)		
CREDIT CARD NUMBER: _____		EXPIRATION DATE: ____ / ____		
BILLING ADDRESS _____				
<small>(If not the same as address listed above)</small>				
SIGNATURE: _____				
I authorize ISMICS to charge my credit card the above fees.				

FAX THIS FORM

Secure Fax +1.978.524.0461 (To the Attention of Stan Alger).
This form must be faxed if credit card number is showing. DO NOT EMAIL.

MAIL THIS FORM

ISMICS, Attn: Stan Alger
 500 Cummings Center, Suite 4400,
 Beverly, MA 01915 USA.