

MARKETING SUPPORT OPPORTUNITIES

Customize your support package from the following options:

SURGICAL SKILLS SUITE (only 3 available)

\$25,000

Your company will have a dedicated room where you can run hands on training throughout the meeting. This opportunity includes the room, pre-registration list, email blast, onsite promotion through poster and hand-outs.



RESIDENTS AND FELLOWS PROGRAM

\$10,000

Sponsor the International Residents and Fellows Program which is an ideal opportunity for informal conversation with the **Residents and Fellows** about their current training and career plans. A formal Mentor presentation will be given.

INDUSTRY SUPPORTED SYMPOSIA

Breakfast
\$10,000

♦

Luncheon
\$20,500

♦

Dinner
\$23,000

Take advantage of this educational opportunity to reach a targeted audience of ISMICS members and guest physicians. Function space has been reserved for 75 - 100 people per session. The above pricing includes Food & Beverage in the form of a boxed lunch as well as a simple Audio-Visual set; enhancements to either of these will be at the company's expense.

ISMICS e-POSTER PROGRAM

\$15,000

ISMICS incorporates an electronic format for the posters in the Scientific Program, **including the popular poster competition** which has been very well received and well attended. This new format enhances the poster viewing through a series of large hi-definition television screens.



Take advantage of this opportunity for company banner advertisement via a highly visible portion of the program throughout the ISMICS meeting.

LATE BREAKING NEWS

\$10,000

This session offers an opportunity to **introduce late breaking clinical trial results**, new products or other key briefing information regarding your company. This is a **key podium opportunity** to present the latest results to the entire ISMICS audience.

HOTEL KEY CARDS

\$10,000

Every attendee staying at the Hilton Warsaw Hotel will see your customized logo and message displayed on their room key. Use it to promote a product or drive traffic to your booth.

MOBILE APP

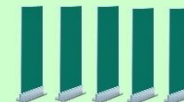
\$10,000

Advertise your company message throughout the mobile application with *banner advertising**. *The ISMICS mobile application will be the prime location for any and all meeting information.*

**Branded banners may not appear on pages with scientific programming*

ONSITE SIGNAGE PROMOTING YOUR COMPANY

Up to 5 placements:
1 placement:



\$10,000
\$ 2,500

The "ISMICSInsider"

See Rate Card on pages 16-17

Advertising opportunities in **multiple issues** of the **Official Meeting Publication**



Please contact Stan Alger (Director of Marketing & Development) at salger@prri.com or +1.978.927.8330 or Yvonne Grunebaum (Director of Industry Relations) at ygrunebaum@prri.com or +1.978.927.8330 to discuss customization of your investment at ISMICS.