INDUSTRY PROSPECTUS

www.ISMICS.org
Dear ISMICS Industry Supporter:

As the 2012-2013 President of ISMICS, it is my privilege to be working with our leadership and staff in organizing our next Annual Scientific Meeting taking place 12-15 June 2013 at the Hilton Prague, Czech Republic.

We have been working since June designing a comprehensive and diverse scientific educational program for Prague. Our Program Committee Co-Chairs for Thoracic are Daniel Miller of Emory in Atlanta and Franca Melfi of Pisa University in Italy, and our Cardiac Co-Chairs are Bob Kiaii of London Health Sciences Centre in Ontario, Canada and Niv Ad of INVI in Virginia. Scientific sessions at the ISMICS Annual Meeting focus on innovative and forward thinking surgery in the cardiac, thoracic and vascular specialties. Our members and attendees gear their practices toward innovative techniques and technologies, and we strive to proactively highlight new concepts that will define the future of cardiac, vascular, and thoracic surgery.

This past year’s meeting in Los Angeles, CA, drew near record-breaking attendance for ISMICS, and we are delighted to be returning to Europe in 2013, where our 2010 Berlin Meeting had the highest attendance in the society’s history. With our Journal Innovations now approved for inclusion in Index Medicus, and our Expert Panel Consensus Conference Statements continuing to draw worldwide interest, our position as the leader in showcasing innovative and minimally invasive cardiothoracic and cardiovascular techniques and technology has never been stronger.

We hope that you and your colleagues will join us in Prague as we continue to advance innovative and minimally invasive cardiothoracic surgery throughout the world. We offer numerous mediums for presentation of your company’s products and innovative ideas. I also encourage you to personally share your thoughts on how we can work together to enhance our meeting and bring innovation directly to our audience in Prague.

I look forward to seeing you in Prague.

Alan H. Menkis, MD.
President, ISMICS
ABOUT THE SOCIETY

The International Society for Minimally Invasive Cardiothoracic Surgery (ISMICS) was established in 1997 in order to enhance, promote and support research and education related to the field of minimally invasive cardiothoracic surgery. The Annual Scientific Meeting has grown into the leading gathering of the most respected and forward thinking surgeons in the world who are committed to innovation in surgery, as well as the development of less invasive cardiothoracic, thoracic, and cardiovascular surgery techniques. For more information please visit the ISMICS website at www.ismics.org or call the administrative offices at +1-978-927-8330

DEMOGRAPHICS of the ISMICS Annual Meeting held in Los Angeles, California, USA

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<tr>
<td>International</td>
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BENEFITS OF PARTICIPATION

✓ Three days of continuous exposure to surgeons dedicated to advancing innovative and minimally invasive cardiac, thoracic, and cardiovascular/vascular surgical techniques.

✓ Participation in a meeting with cutting-edge programming featuring world leaders as well as pioneers in innovative new techniques and technology.

✓ Ample show floor and break time for “quality” discussions with qualified surgeons who are truly interested in your product and your company’s latest technological advancements - the ISMICS audience is YOUR audience.

✓ Industry representatives are welcomed at ISMICS social events, encouraging further interaction in a collegial environment.

PREVIOUS ISMICS INDUSTRY SUPPORTERS

Abbott Vascular
ABIOMED, Inc.
Acute Innovations
Aesculap AG
Ailsus Corporation
AtriCure, Inc.
Axcan Pharma, Inc.
Baxter Healthcare
Biomet Microfixation
Cardica
Cardima
Cardiogenics Corp.
CardioNet
Cook Medical
Cormatrix Cardiovascular, Inc.
Covidien

CryoLife
Delacroix Chevalier
Dendrite Clinical Systems
Edwards Lifesciences
ESTECH Cardiac Surgery Specialists
Ethicon Endo-Surgery
Fehling Surgical Instruments, Inc.
Fumedica Medizintechnik
Geister Medizintechnik GmbH
Genesee BioMedical, Inc.
I-Flow Corporation
Innovative Medical Technologies
International College of Robotic Surgery
Intuitive Surgical, Inc.
ISIS Services, LLC
Johnson & Johnson
JOTEC GmbH
Karl Storz Endoscopy-America, Inc.
Kips Bay Medical
KL Simon, LP
Lindanger SA
Lippincott Williams & Wilkins
LSI Solutions
MAQUET Medical Systems USA
Medi-stim ASA
Medtronic Inc.
MiCardia Corporation
nContact Surgical, Inc.
Novadaq Technologies, Inc.
Péters Surgical
Philips Medical Systems
Pluromed
Scanlan International, Inc.
Siemens AG
Smartcanula Ltd.
Sontec Instruments Inc.
Sorin Group
St. Jude Medical
StopAfib.org
Sunshine Heart
Viking Systems, Inc.
Vitalitec
Wexler Surgical Supplies
Philips Medical Systems

Péters Surgical
Intuitive Surgical, Inc.
Péters Surgical
Intuitive Surgical, Inc.
ISIS Services, LLC
Johnson & Johnson
JOTEC GmbH
Karl Storz Endoscopy-America, Inc.
Kips Bay Medical
KL Simon, LP
Lindanger SA
Lippincott Williams & Wilkins
LSI Solutions
MAQUET Medical Systems USA
Medi-stim ASA
Medtronic Inc.
MiCardia Corporation
nContact Surgical, Inc.
Novadaq Technologies, Inc.
Péters Surgical
Philips Medical Systems
Pluromed
Scanlan International, Inc.
Siemens AG
Smartcanula Ltd.
Sontec Instruments Inc.
Sorin Group
St. Jude Medical
StopAfib.org
Sunshine Heart
Viking Systems, Inc.
Vitalitec
Wexler Surgical Supplies
# Strategic Support Opportunities

All amounts are in U.S. Dollars

## Premier Platinum

$75,000

Premier Platinum Level is an exclusive level and includes:
- Recognition and signage for Premier Platinum Level Support
- Six (6) full congress registrations for representatives of your company
- Attendee Meeting Bag sponsorship
- Full Page 4-color ad in the ISMICSInsider (Official Onsite Publication) – both issues
- Company logo and description in the program guide and the ISMICSInsider
- Pre-registration and final registration mailing list (one time use only)
- Sponsor ribbons for your booth personnel
- Package customized to include available options listed as “Marketing Support Opportunities” **

## Platinum

$50,000

- Recognition and signage for Platinum Level Support
- Four (4) full congress registrations for representatives of your company
- Full Page 4-color ad in the ISMICSInsider (Official Onsite Publication) – both issues
- Company logo and description in the program guide and the ISMICSInsider
- Pre-registration and final registration mailing list (one time use only)
- Sponsor ribbons for your booth personnel
- Package customized to include available options listed as “Marketing Support Opportunities” **

## Gold

$35,000

- Recognition and signage for Gold Level Support
- Two (2) full congress registrations for representatives of your company
- Full Page 4-color ad in the ISMICSInsider (Official Onsite Publication) – both issues
- Company logo and description in the program guide and the ISMICSInsider
- Pre-registration and final registration mailing list (one time use only)
- Sponsor ribbons for your booth personnel
- Package customized to include available options listed as “Marketing Support Opportunities” **

## Silver

$25,000

- Recognition and signage with other Silver Sponsors
- One (1) full congress registration for a representative of your company
- Half Page 4-color ad in the ISMICSInsider (Official Onsite Publication) – both issues
- Company logo and description in the program guide and the ISMICSInsider
- Pre-registration and final participant list (one time use only)
- Sponsor ribbons for your booth personnel
- Package customized to include available options listed as “Marketing Support Opportunities” **

## Bronze

$15,000

- Recognition and signage with other Bronze Sponsors
- One (1) full congress registration for a representative of your company
- Quarter Page 4-color ad in the ISMICSInsider (Official Onsite Publication) – both issues
- Company logo and description in the program guide and the ISMICSInsider
- Pre-registration and final participant list (one time use only)
- Sponsor ribbons for your booth personnel

** Please contact Stan Alger (Director of Marketing & Development) at salger@prri.com or 001.978.927.8330
**MARKETING SUPPORT OPPORTUNITIES**

**CUSTOMIZE YOUR SUPPORT PACKAGE FROM THE FOLLOWING OPTIONS**

| Option Description                                                                 | Price  
|------------------------------------------------------------------------------------|--------
| **“SIM CITY” SIMULATION PROGRAM – New for 2013!**                                   | $10,000 |
| Take advantage and have your simulation as part of the new ISMICS hands-on training area adjacent to the exhibition floor during the meeting. A dedicated training session will be scheduled for Residents and Fellows on Thursday during the meeting. |        |
| **RESIDENTS AND FELLOWS PROGRAM (Thursday 13 June, 2013)**                         | $10,000 |
| Host the 3 hour Residents and Fellows Program on Thursday. This is an ideal opportunity for informal conversation with the Residents and Fellows about their current training and career plans. A formal Mentor presentation will be given and, as noted above, a dedicated training session at “Sim City” will be incorporated. |        |
| **INDUSTRY SUPPORTED SYMPOSIA**                                                   | Breakfast: $7,500  Luncheon: $15,000  Dinner: $17,500 |
| Take advantage of this educational opportunity to reach a targeted audience of ISMICS members and guest physicians. Function space has been reserved for 75 - 100 people per session. A basic audio visual package will be provided to each Symposium Supporter. Food and beverage are your responsibility to arrange and fund. |        |
| **LATE BREAKING NEWS**                                                            | $7,500 |
| This session offers an opportunity to introduce trial results, new products or other key briefing information regarding your company. This is a key podium opportunity to present the latest results to the entire ISMICS audience. |        |
| **HOTEL KEY CARDS**                                                               | $10,000 |
| Every attendee staying at the Hilton Prague will have your customized logo and message displayed on their room key. Use it to promote a product or drive traffic to your booth. |        |
| **ONSITE SIGNAGE PROMOTING YOUR COMPANY**                                         | Up to 5 placements $10,000  1 placement $2,500 |
| All meeting signage will contain acknowledgement of your company. |        |
| **SPONSORSHIP OF ISMICS MEETING SIGNAGE**                                        | $10,000 |
| All meeting signage will contain acknowledgement of your company. |        |
| **ISMICS HOTEL CHANNEL**                                                          | $7,500 |
| The hotel channel will be available for a scientific DVD presentation. Your company may present a 15-20 minute DVD presentation that will be shown on a continuous loop on the hotel convention channel 12 – 15 June 2013. ISMICS must receive your DVD no later than 3 May 2013. |        |
| **INTERNET / CME STATION**                                                        | $12,000 |
| The ISMICS Internet / CME Station will offer attendees quick access to the internet and an area to access and answer the post session surveys in order to secure CME credits and certificates of attendance. There are six stations available for your message/logo on the screensaver. |        |
| **ISMICS Insider**                                                                | See ISMICS Insider Information |
| Advertising opportunities in the Official Meeting Publication |        |

**CONTACT ISMICS FOR MORE INFORMATION**

For more information regarding Customized Marketing Support, please contact Stan Alger salger@prri.com or +1-978-927-8330 for further assistance.

Remit all Forms to Meg Bowen mbowen@prri.com or via fax to +1-978-524-0461
SPACE ASSIGNMENT AND RENTAL FEE $5,000 USD per 3 x3m (10x10ft) booth

Your exhibit fee includes the following:
- Daily aisle cleaning
- Two exhibitor badges
- Listing on ISMICS website
- Program Book listing

Schell scheme is in addition to your stand fee and can be ordered with the General Contractor.

Space assignment is based on the order of application receipt. If two applications are received at the same time, priority will be given to sponsors of the meeting. Space will be assigned and confirmed after March 1, 2013.

Exhibit space maximum of two spaces are allowed per non-sponsoring exhibitor.

EXHIBIT DATES AND HOURS*

Wednesday 12. June 2013  17.00 – 19.00 h.  Includes Welcome Reception
Thursday 13. June 2013   7.30 – 11.00 h.  Includes Continental Breakfast, and Coffee Breaks
               14.00 – 18.00 h.  Includes Exhibit Hall Reception from 17.00 – 18.00
               13.30 – 16.00 h.

*All Times are subject to change based on final program

LOCATION OF EXHIBITS
The exhibits will be located in Congress Hall Foyer and Congress Hall I, adjacent to the Scientific Sessions which are located in Congress Hall II-III.

ADDITIONAL MEETING REGISTRATION BADGES
Each exhibit space includes 2 registrations for your company. You may register additional industry personnel at the discounted price of $250 per badge. Industry registration includes Scientific Sessions, all breaks and social events.

APPLICATION AND DEPOSIT
Your exhibitor application must be accompanied by 50% of the contracted space fee in order to reserve space and must be received by January 18, 2013. The balance of the contracted space must be paid in full by 8 March, 2013. Credit card information or checks (in USD only) should be sent to:

ISMICS - Attn: Yvonne Grunebaum
500 Cummings Center – Suite 4550
Beverly, MA 01915 USA
Fax: +1.978.524.0461

For more information regarding exhibiting. Please contact Yvonne Grunebaum, Director of Industry Relations at ygrunebaum@prri.com or +978.299.4529

SUPPORT AND EXHIBITOR GUIDELINES

GENERAL
All matters and questions not covered by the regulations are subject to the decision of ISMICS. “The Society” or “ISMICS” shall mean the International Society for Minimally Invasive Cardiothoracic Surgery, its committees, agents or employees acting for the management of the Scientific Meeting and Exhibition.

NATURE OF EXHIBITION
The ISMICS 2013 Annual Scientific Meeting includes a scientific exhibit designed to provide a showcase of products and services either specifically designed for, or customarily used in, purchasing or delivery of healthcare products.

ISMICS reserves the right to refuse rental space to any company whose products and services are not, in the opinion of the Society, compatible with the mission of ISMICS and the objectives of the ISMICS exhibition. The Society does not guarantee that any space will be available to any applicant. If space is not available, a waiting list will be held in the order of receipt of application and 50% deposit. ISMICS will either apply payment for the following year or refund all payments received in the event space does not become available. This will occur two weeks after the meeting.

TERMS IN CASE OF DEFAULT
If any exhibitor or partner fails to pay, when due, any sum agreed upon, or if any exhibitor or sponsors fails to meet any term or condition of the application, or fails to observe and abide by these Rules & Regulations, ISMICS reserves the right to terminate the contract immediately without refund of any monies previously paid. In any case, no refunds will be made on or after 8 March, 2013.

SPECIAL NEEDS
Please contact the ISMICS office if you have a disability, which requires special accommodations.
ENTERTAINMENT AND PRIVATE MEETINGS
ISMICS controls all function space at the Hilton Prague during the dates of the Annual Scientific Meeting.

Forms are available to rent rooms for company meetings, events and industry symposia in this prospectus. These events may only be held during designated times and will be charged a fee regardless if the event is held onsite or offsite. The Company assumes full responsibility for property damage, personal injury or death to any party, by reason of occurrences at or related to any such functions conducted by it. Signage and promotion will be allowed only in ISMICS designated areas and must be approved by ISMICS staff prior to display.

EXHIBIT SERVICE KIT
The Service Kit will be available online after March 8th and will provide you with complete information regarding:

- Shipping/custom broker
- Furniture rental
- Utility services
- Personnel registration
- Pre-registration mailing lists
- Product description requirements
- Hotel reservations

and any additional information needed during installation, exhibiting and dismantling of your exhibit.

CHANGES
All times, program schedules and floor plans in this prospectus are subject to change based on the final program. All changes will be communicated in subsequent material.

PRELIMINARY PROGRAM
The ISMICS Preliminary Program will be posted on the ISMICS website by February 2013.

ALLIED EVENTS
DESCRIPTION
Allied events include any type of function of five or more people. This includes investigator meetings, focus groups, committee meetings, dinner meetings (offsite/onsite), staff meetings or hospitality rooms. Function space for allied events has been reserved at the Hilton Prague. Functions must be scheduled so as not to conflict with the official ISMICS program. Please refer below to determine the type of function you intend to hold and the corresponding pricing:

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<tr>
<th>Event Type</th>
<th>INDUSTRY</th>
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<tr>
<td>Investigator's Meeting</td>
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<td>$250</td>
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<tr>
<td>Focus Group</td>
<td>$2500</td>
<td>$250</td>
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<tr>
<td>Offsite/Onsite Dinner Meetings</td>
<td>$1000</td>
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<tr>
<td>Hospitality Room</td>
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<tr>
<td>Staff Meeting</td>
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<td>Staff Office*</td>
<td>$200</td>
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</tr>
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*(for duration of program, limited to 500 s.f.)

These functions may take place during the following times only:

- Tuesday 11 June 2013: All Day
- Wednesday 12 June 2013: After 19.00
- Thursday 13 June 2013: After 18.30

*Times subject to change
# ANNUAL SCIENTIFIC MEETING EXHIBIT SPACE APPLICATION

**ISMICS Annual Scientific Meeting**  
12 - 15 June 2013 • Prague, Czech Republic

Please complete all sections of this application and either type or print in each section. Sign and return both sides either with a check payable in Euros to ISMICS, 500 Cummings Center, Suite 4550, Beverly, MA 01915, USA or fax both sides with a credit card number to +1-978.524.0461. A 50% deposit of the total commitment due is due on 18 January, 2013. On or after 8 March, 2013 payment in full of the total commitment is due. Confirmations and space assignments will be sent after 8 March, 2013. All financial transactions including payments and refunds are in Euros.

### CONTACT INFORMATION

- **Contact Person:** This person will receive all correspondence pertaining to this meeting.  
- **Title:**  
- **Telephone number**  
- **Fax number**  
- **Email address**  
- **Company Name:**  
- **Street Address:**  
- **City/State/Postal Code /Country:**  

### EXHIBIT SPACE

- **# of 3x3m (10x10 ft) stands (booths) ___ x $5,000 = $_______**

### Exhibit Space Preference:

- **1st Choice:** _______  
- **2nd Choice:** _______  
- **3rd Choice:** _______  
- **4th Choice:** _______

### COMPANY DESCRIPTION:

Describe products and services to be exhibited in 10 words or less. This will allow us to determine your company’s eligibility to exhibit.

### WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT ON OR AFTER March 5, 2013.

### AUTHORIZED SIGNATURE

**PRINT NAME**

**TITLE**

☐ **AVAILABLE FOR ISMICS 2013:** Small meeting room with reception desk for private meetings near your booth. **$1,000 (To confirm please call 001.978.927.8330)**

### FOR ISMICS USE ONLY

- **Date received:** _______  
- **Total amt due:** $_________  
- **Amt received:** $_________  
- **Accepted by:** ____________  
- **ID #: __________**

- **50% by 18 January 2013 $_________**  
- **PIF by 8 March 2013 $_________**

- **Space Assignment:** _______  
- **Date assigned:** _______  
- **New space assignment:** _______  
- **Date assigned:** _______

### CONTACT INFORMATION

- **QUESTIONS:** Yvonne Grunebaum, Director of Industry Relations  
  ygrunebaum@prri.com or +1.978.927.8330

- **REM IT APPLI CATION TO:** Meg Bowen, Industry Administrator  
  mbowen@prri.com or via fax to +1.978.524.0461
1. PAYMENT AND REFUNDS. 50% of the total unit fee is due no later than 18 January, 2013, 100% of the total commitment due must be paid by 8 March, 2013. Applications submitted after 8 March, 2013 must be accompanied by payment IN FULL. Applications received without such payment will be held in care. All space assignments are subject to change as space becomes available. If Show Management receives a written request for cancellation of space in whole or in part on or before 8 March, 2013, the exhibitor will be liable for a 25% processing fee. For cancellations in whole or in part received after 8 March, 2013, no refund will be issued. It is expressly agreed by the exhibitor that in the event he fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning the use of the exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it deems proper. In the event of a default, and as set forth by the preceding sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

3. USE OF SPACE, SUBLETTING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies or subsidiaries of those companies, distributors, agents, manufacturers, or contractors of such companies. The show is to show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business.

4. EXHIBITORS AUTHORIZED REPRESENTATIVES. Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

5. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation and removal of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exhibition. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

6. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit, if, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exhibition.

Exhibitor Plan Review. Booth construction plans and layout arrangements for first-time exhibitors, exhibits in peninsula or island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exhibition.

7. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform with the Czech Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense. Exhibitors will not be permitted to store their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed or if appliances that might come under fire codes are to be used the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with Czech fire regulations.

Independent contractors must conform to Czech guidelines. All exhibitor labor must comply with established labor jurisdictions.

8. STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Storage Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty" because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from damage by the exhibitor, but Storage Management assumes no responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed after 8 March, 2013, will be removed and returned to the exhibitor's expense.

Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

9. OPERATION OF DISPAYS. Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, smoke, or other objectionable conditions, is objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. No exhibit space must be made available for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. Each exhibitor hereby agrees to indemnify, defend and hold the other harmless from loss, liability, cost or damages arising from actual or threatened claims or actions of result from negligence, gross negligence, or intentional misconduct of the party indemnifying or its respective officers, directors, employees, agents, contractors, members or participants, provided that with respect to the officers, directors, employees, and agents, such individuals are acting within the scope of their employment or agency, as the case may be.

12. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such injury occurs, the exhibitor will be liable to the owner of the property so damaged.

14. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS HERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

DATE

AUTHORIZED SIGNATURE

TITLE
SYMPOSIUM REQUEST APPLICATION

CONTACT INFORMATION

QUESTIONS: Stan Alger (Director of Development)
salger@prri.com or +1.978.927.8330 (Phone)

REMIT APPLICATION TO: Meg Bowen – Industry Administrator
mbowen@prri.com or via fax to +1.978.524.0461

EXACT TITLE OF SYMPOSIUM:___________________________________________________________________________________

COMPANY: __________________________________________________________________________________________________

CONTACT: ___________________________________  TITLE: _________________________________________________________

ADDRESS: ________________________________  CITY:_________________  STATE:____  ZIP/CODE:________  COUNTRY:________

TELEPHONE: ______________________  FAX:_______________________  EMAIL:__________________________________________

TARGET AUDIENCE: ____________________________________________________________________________________________

BRIEF DESCRIPTION OF EVENT: __________________________________________________________________________________

_____________________________________________________________________________________________________________

REQUESTED DAY/ DATE OF THE MEETING

THURSDAY 13 JUNE  FRIDAY 14 JUNE  SATURDAY 15 JUNE

☐ BREAKFAST  ☐ BREAKFAST  ☐ BREAKFAST
FEE: $7,500  FEE: $7,500  FEE: $7,500

☐ LUNCHEON  ☐ LUNCHEON  ☐ LUNCHEON
FEE: $15,000  FEE: $15,000  FEE: $15,000

☐ DINNER
Fee: $17,500 (ONLY TWO DINNER SYMPOSIA WILL BE OFFERED)

Please Note: Once space has been assigned and confirmed by ISMICS you will be put in direct contact with a catering representative. Catering, any special set fees, AV, electrical/ telecommunications and labor are not included in the fee. Each company is responsible for all charges to the Facility.

PAYMENT INFORMATION

PAYMENT METHOD  FEE DUE:________________

☐ Check amount enclosed: $________________________

☐ CREDIT CARD □ □ □

Amount to be charged: $________________

Credit Card Number

___________________________________________

Expiration Date

Security Code (3 digits on front or back of card)

___________________________________________

Name as it appears on credit card

___________________________________________

Cardholder’s Signature

☐ Please check if credit card billing address is same as contact information at the top of the form.

☐ If billing address is not the same please enter below.

Company Name

___________________________________________

Street Address

___________________________________________

City/State/Postal Code /Country

FOR ISMICS USE ONLY

Date Received: __________________

Confirmation Sent: ______________

Payment Received and Entered: ______________

___________________________________________
Once ISMICS receives your Support Request Form you will be notified regarding approval of your request and to confirm the appropriate next steps. Please indicate your interests below:

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**Exhibitor/Supporter**

<table>
<thead>
<tr>
<th>Name</th>
<th>Contact/Title</th>
<th>Address</th>
<th>City</th>
<th>State</th>
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**Phone**

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**PREMIER PLATINUM LEVEL**

$75,000

**PLATINUM LEVEL**

$50,000

**GOLD LEVEL**

$35,000

**SILVER LEVEL**

$25,000

**BRONZE LEVEL**

$15,000

---

**PAYMENT INFORMATION**

**FEE DUE:** $__________

☐ Check amount enclosed: $__________

**CREDIT CARD**

☐ American Express  ☐ Visa  ☐ MasterCard

Amount to be charged: $__________

---

Credit Card Number

Expiration Date

Security Code (3 digits on front or back of card)

---

Name as it appears on credit card

Cardholder’s Signature

---

☐ Please check if credit card billing address is same as contact information at the top of the form.

☐ If billing address is not the same please enter below.

---

Company Name

Street Address

City/State/Postal Code /Country

---

FOR ISMICS USE ONLY: Date Received: ____________ Confirmation Sent: ____________ Payment Received & Entered: ____________
MARKETING SUPPORT OPPORTUNITIES REQUEST FORM

This form must be completed and returned for all marketing support opportunities except Symposia. For Symposia please use the Symposium Request Application.

CONTACT INFORMATION

QUESTIONS:  Stan Alger (Director of Development)
             salger@prri.com or +1.978.927.8330 (Phone)

REMIT FORM TO:  Meg Bowen - Industry Administrator
                 mbowen@prri.com or via fax to +1.978.524.0461

Once ISMICS receives your Support Request Form you will be notified regarding approval of your request and to confirm the appropriate next steps. Please indicate your interests below:

Exhibitor/Supporter      Contact/Title
-------------------------------  ---------------------
Address                  City       State    Zip   Country
-------------------------------  ---------------------
Phone                    Fax        Email

☐ “SIM CITY” SIMULATION PARTICIPATION    $10,000

☐ RESIDENTS & FELLOWS PROGRAM SUPPORT    $10,000

☐ LATE BREAKING NEWS SUPPORT*            $  7,500

☐ HOTEL KEY CARDS*                      $10,000

☐ ONSITE SIGNAGE*  

☐ ISMICS SIGNAGE*                      $10,000

☐ PRODUCT DEMO OR MEETING ROOM*         $  7,500

☐ ISMICS HOTEL CHANNEL*                 $  7,500

☐ INTERNET / CME CENTER*                $12,000

PAYMENT INFORMATION

FEE DUE: $___________     ☐Check amount enclosed: $___________

☐ American Express
☐ Visa
☐ MasterCard

Amount to be charged: $___________

Credit Card Number

Expiration Date

Security Code (3 digits on front or back of card)

Name as it appears on credit card

Cardholder’s Signature

☐ Please check if credit card billing address is same as contact information at the top of the form.

☐ If billing address is not the same please enter below.

Company Name

Street Address

City/State/Postal Code/Country

Complete form & return to:

ISMICS
Meg Bowen
Industry Administrator
500 Cummings Center, Suite 4550,
Beverly, MA 01915 USA
Phone: +1.978.927.8330
Fax: +1.978.524.0461
mbowen@prri.com