

# STRATEGIC SUPPORT OPPORTUNITIES

All amounts are in U.S. Dollars

## PREMIER PLATINUM

**Premier Platinum Level is an *exclusive level* and includes: ..... \$75,000**

- Recognition and signage for Premier Platinum Level Support
- Six (6) full congress registrations for representatives of your company
- Attendee Meeting Bag sponsorship
- Full Page 4-color ad in the **ISMICSInsider** (Official Onsite Daily Publication) – all issues
- Company logo and description in the **ISMICSInsider**
- Pre-registration and final registration mailing list (one time use only)
- Sponsor ribbons for your booth personnel
- *Package can be customized to include other available options listed as "Marketing Support Opportunities" \*\**

## PLATINUM

■ Recognition and signage for **Platinum** Level Support ..... **\$50,000**

- Four (4) full congress registrations for representatives of your company
- Full Page 4- color ad in the **ISMICSInsider** (Official Onsite Publication) – all issues
- Company logo and description in the **ISMICSInsider**
- Pre-registration and final registration mailing list (one time use only)
- Sponsor ribbons for your booth personnel
- *Package can be customized to include other available options listed as "Marketing Support Opportunities" \*\**

## GOLD

■ Recognition and signage for Gold Level Support ..... **\$35,000**

- Two (2) full congress registrations for representatives of your company
- Full Page 4- color ad in the **ISMICSInsider** (Official Onsite Publication) – all issues
- Company logo and description in the **ISMICSInsider**
- Pre-registration and final registration mailing list (one time use only)
- Sponsor ribbons for your booth personnel
- *Package can be customized to include other available options listed as "Marketing Support Opportunities" \*\**

## SILVER

■ Recognition and signage with other Silver Sponsors ..... **25,000**

- One (1) full congress registration for a representative of your company
- Half Page 4- color ad in the **ISMICSInsider** (Official Onsite Publication) – all issues
- Company logo and description in the **ISMICSInsider**
- Pre-registration and final participant list (one time use only)
- Sponsor ribbons for your booth personnel
- *Package can be customized to include other available options listed as "Marketing Support Opportunities" \*\**

## BRONZE

■ Recognition and signage with other Bronze Sponsors ..... **\$15,000**

- One (1) full congress registration for a representative of your company
- Quarter Page 4- color ad in the **ISMICSInsider** (Official Onsite Publication) – all issues
- Company logo and description in the **ISMICSInsider**
- Pre-registration and final participant list (one time use only)
- Sponsor ribbons for your booth personnel

**\*\* Please contact Stan Alger (Director of Marketing & Development) \*\***  
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**Customize your support package from the following options:**

**SURGICAL SKILLS SUITE (only 3 available) \$25,000**

Your company will have a dedicated room where you can run hands on training throughout the meeting. This opportunity includes the room, pre-registration list, email blast, onsite promotion through poster and hand-outs.



**RESIDENTS AND FELLOWS PROGRAM \$10,000**

Sponsor the International Residents and Fellows Program which is an ideal opportunity for informal conversation with the **Residents and Fellows** about their current training and career plans. A formal Mentor presentation will be given and, as noted above, a dedicated visit to the "SIM City" will be incorporated.

**INDUSTRY SUPPORTED SYMPOSIA**

<b>Breakfast</b>	♦	<b>Luncheon</b>	♦	<b>Dinner</b>
<b>\$10,000</b>		<b>\$20,500</b>		<b>\$23,000</b>

Take advantage of this educational opportunity to reach a targeted audience of ISMICS members and guest physicians. Function space has been reserved for 75 - 100 people per session. The above pricing includes Food & Beverage in the form of a boxed lunch as well as a simple Audio-Visual set; enhancements to either of these will be at the company's expense.

**ISMICS e-POSTER PROGRAM \$15,000**

ISMICS incorporates an electronic format for the posters in the Scientific Program which has been very well received and well attended. This new format enhances the poster viewing through a series of large hi-definition television screens. Take advantage of this opportunity for company banner advertisement via a highly visible portion of the meeting.



**LATE BREAKING NEWS \$10,000**

This session offers an opportunity to ***introduce late breaking clinical trial results***, new products or other key briefing information regarding your company. This is a **key podium opportunity** to present the latest results to the entire ISMICS audience.

**HOTEL KEY CARDS \$10,000**

Every attendee staying at Marriott Marquis NYC will see your customized logo and message displayed on their room key. Use it to promote a product or drive traffic to your booth.

**MOBILE APP \$10,000**

Advertise\* your company message throughout the mobile application with banner advertising\*. **A program book will not be printed in 2018; therefore the mobile application will be the prime location for any and all meeting information.** \*branded banner may not appear on pages with scientific programming

**ONSITE SIGNAGE PROMOTING YOUR COMPANY**

Up to 5 placements	<b>\$10,000</b>
1 placement	<b>\$ 2,500</b>

***ISMICSInsider – Now Has Multiple Editions***

**See Rate Card on pages 16-17**

Advertising opportunities in the Official Meeting Publication



**Please contact Stan Alger** (Director of Marketing & Development) at [salger@prri.com](mailto:salger@prri.com) or 001.978.927.8330 or **Yvonne Grunebaum** (Director of Industry Relations) at [ygrunebaum@prri.com](mailto:ygrunebaum@prri.com) or +1.978.927.8330 to discuss customization of your investment at ISMICS.