



January 4	Cancellation Deadline	
March 1	Final Payment Due	
May 3	Company/Product Description and Giveaway Form Due	
May 6	Housing Deadline	
May 8	Mailing List Request Form Due. Pre-registration List release date.	
May 10	Masters Day Course and Event Registration Form Due	
May 17	Exhibitor Badge Pre-registration Form Due	
May 24	Hotel begins to except exhibitor shipments	
May 29	Exhibit Installation	12:00 pm – 5:00 pm
May 29	Master's Day Courses	8:00 am – 7:55 pm (See exhibitor registration form in Exhibitor Service Kit)
	Exhibit Hall Hours	5:00 pm– 6:00 pm (Welcome Reception in exhibit hall)
May 30	Exhibit Hall Hours	7:30 am – 12:00 am 1:45 pm – 6:15 pm
	Exhibit Hall Reception	5:00 pm – 6:15 pm
May 31	Exhibits Hall Hours	7:30 am – 12:00 pm 1:50 pm – 3:30 pm
	Attendee Reception (Ticket event \$50 per person. See registration form in Exhibitor Service Kit)	6:30 pm – 8:00 pm
May 31	Exhibit Dismantle	3:30 pm – 5:00 pm