



THE ISMICS INSIDER





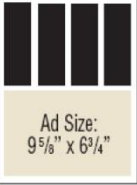
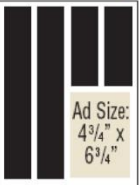


2018 RATE CARD

Submission
Deadline:
15 May 2018

Send all digital files to:
ISMICS
Attn: Lorraine O'Grady
500 Cummings Center
Suite 4400
Beverly, Massachusetts 01845
U.S.A.
Email: logrady@prri.com
Phone: 001.978.927.8330

**All Options Are 4-Color
PDFs Required**
All files must be 100%
Digital Files will not be altered

ISMICS accepts CD-ROM or
the file may be emailed subject to file size
(Contact Lorraine O'Grady at ISMICS prior to emailing of files)

<u>Option</u>	<u>Rate</u>	<u>Mechanical Specifications</u>
Back Cover	\$ 5,000 USD \$10,000 USD (all issues) <i>Includes Editorial at 500 words maximum.</i>	 <p>Ad Size: 9⁵/₈" x 12⁷/₈"</p> <p>Bleed Size: 10³/₄" x 14¹/₄" Trim Size: 10¹/₂" x 14"</p>
Inside Covers	\$ 4,000 USD \$ 8,000 USD (all issues) <i>Includes Editorial at 500 words maximum.</i>	 <p>Ad Size: 9⁵/₈" x 12⁷/₈"</p> <p>Bleed Size: 10³/₄" x 14¹/₄" Trim Size: 10¹/₂" x 14"</p>
Full Page	\$ 2,000 USD \$ 4,000 USD (all issues) <i>Includes Editorial at 500 words maximum.</i>	 <p>Ad Size: 9⁵/₈" x 12⁷/₈"</p> <p>Bleed Size: 10³/₄" x 14¹/₄" Trim Size: 10¹/₂" x 14"</p>
Half Page	\$ 1,000 USD \$ 2,000 USD (all issues) <i>Includes Editorial at 500 words maximum.</i>	<p>1/2 Vertical Page 1/2 Horizontal Page</p>  <p>Ad Size: 4³/₄" x 12⁷/₈"</p>  <p>Ad Size: 9⁵/₈" x 6³/₄"</p>
Quarter Page	\$ 500 USD \$1,000 USD (all issues)	<p>1/4 Vertical Page 1/4 Horizontal Page 1/4 Page Column</p>  <p>Ad Size: 4³/₄" x 6³/₄"</p>  <p>Ad Size: 7¹/₈" x 4¹/₂"</p>  <p>Ad Size: 2¹/₈" x 12⁷/₈"</p>