INDUSTRY PROSPECTUS

2018 ISMICS
Annual Scientific Meeting

June 13-16, 2018
Westin Bayshore
Vancouver, BC, Canada

www.ISMICS.org
ABOUT THE SOCIETY

The International Society for Minimally Invasive Cardiothoracic Surgery (ISMICS) was established in 1997 in order to enhance, promote and support research and education related to the field of minimally invasive cardiothoracic surgery. The Annual Scientific Meeting has grown into the leading gathering of the most respected and forward thinking surgeons in the world who are committed to innovation in surgery, as well as the development of less invasive cardiothoracic, thoracic, and cardiovascular surgery techniques. For more information please visit the ISMICS website at www.ismics.org or call the administrative office at +1-978-927-8330 or email industry@ismics.org

DEMOGRAPHICS of the 2017 ISMICS Annual Meeting
Montréal Québec, Canada

<table>
<thead>
<tr>
<th>Professional Registration by year:</th>
<th>2017 Professional Registration by type:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year</td>
<td>Total</td>
</tr>
<tr>
<td>2006</td>
<td>456</td>
</tr>
<tr>
<td>2007</td>
<td>427</td>
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<tr>
<td>2008</td>
<td>460</td>
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<tr>
<td>2009</td>
<td>471</td>
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<td>2010</td>
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<td>2011</td>
<td>474</td>
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<td>2012</td>
<td>534</td>
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<tr>
<td>2013</td>
<td>589</td>
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<tr>
<td>2014</td>
<td>550</td>
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<tr>
<td>2015</td>
<td>526</td>
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<tr>
<td>2017</td>
<td>490</td>
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</tbody>
</table>

BENEFITS OF PARTICIPATION

✓ Three days of continuous exposure to surgeons dedicated to advancing innovative and minimally invasive cardiac, thoracic, and cardiovascular/vascular surgical techniques.

✓ Participation in a meeting with cutting-edge programming featuring world leaders as well as pioneers in innovative new techniques and technology.

✓ Ample show floor and break time for “quality” discussions with qualified surgeons who are truly interested in your product and your company’s latest technological advancements – the ISMICS audience is YOUR audience.

✓ Industry representatives are welcomed at ISMICS social events, encouraging further interaction in a collegial environment.
STRATEGIC SUPPORT OPPORTUNITIES
All amounts are in U.S. Dollars

PREMIER PLATINUM

Premier Platinum Level is an *exclusive level* and includes:  
- Recognition and signage for Premier Platinum Level Support  
- Six (6) full congress registrations for representatives of your company  
- Attendee Meeting Bag sponsorship  
- Full Page 4-color ad in the *ISMICSInsider* (Official Onsite Daily Publication) – all issues  
- Company logo and description in the *ISMICSInsider*  
- Pre-registration and final registration mailing list (one time use only)  
- Sponsor ribbons for your booth personnel  
- **Package can be customized to include other available options listed as “Marketing Support Opportunities”**

**$75,000**

PLATINUM

- Recognition and signage for Platinum Level Support  
- Four (4) full congress registrations for representatives of your company  
- Full Page 4-color ad in the *ISMICSInsider* (Official Onsite Publication) – all issues  
- Company logo and description in the *ISMICSInsider*  
- Pre-registration and final registration mailing list (one time use only)  
- Sponsor ribbons for your booth personnel  
- **Package can be customized to include other available options listed as “Marketing Support Opportunities”**

**$50,000**

GOLD

- Recognition and signage for Gold Level Support  
- Two (2) full congress registrations for representatives of your company  
- Full Page 4-color ad in the *ISMICSInsider* (Official Onsite Publication) – all issues  
- Company logo and description in the *ISMICSInsider*  
- Pre-registration and final registration mailing list (one time use only)  
- Sponsor ribbons for your booth personnel  
- **Package can be customized to include other available options listed as “Marketing Support Opportunities”**

**$35,000**

SILVER

- Recognition and signage with other Silver Sponsors  
- One (1) full congress registration for a representative of your company  
- Half Page 4-color ad in the *ISMICSInsider* (Official Onsite Publication) – all issues  
- Company logo and description in the *ISMICSInsider*  
- Pre-registration and final participant list (one time use only)  
- Sponsor ribbons for your booth personnel  
- **Package can be customized to include other available options listed as “Marketing Support Opportunities”**

**$25,000**

BRONZE

- Recognition and signage with other Bronze Sponsors  
- One (1) full congress registration for a representative of your company  
- Quarter Page 4-color ad in the *ISMICSInsider* (Official Onsite Publication) – all issues  
- Company logo and description in the *ISMICSInsider*  
- Pre-registration and final participant list (one time use only)  
- Sponsor ribbons for your booth personnel

**Please contact Stan Alger (Director of Marketing & Development)**

*salger@prri.com* or 978.927.8330
**MARKETING SUPPORT OPPORTUNITIES**

*Customize your support package from the following options:*

<table>
<thead>
<tr>
<th>Option</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SURGICAL SKILLS SUITE</strong> (only 3 available)</td>
<td>$25,000</td>
</tr>
<tr>
<td>Your company will have a dedicated room where you can run hands on training throughout the meeting. This opportunity includes the room, pre-registration list, email blast, onsite promotion through poster and handouts.</td>
<td></td>
</tr>
<tr>
<td><strong>RESIDENTS AND FELLOWS PROGRAM</strong></td>
<td>$10,000</td>
</tr>
<tr>
<td>Sponsor the International Residents and Fellows Program which is an ideal opportunity for informal conversation with the Residents and Fellows about their current training and career plans. A formal Mentor presentation will be given and, as noted above, a dedicated visit to the “SIM City” will be incorporated.</td>
<td></td>
</tr>
<tr>
<td><strong>INDUSTRY SUPPORTED SYMPOSIA</strong></td>
<td></td>
</tr>
<tr>
<td>Breakfast: $10,000  • Luncheon: $20,500  • Dinner: $23,000</td>
<td></td>
</tr>
<tr>
<td>Take advantage of this educational opportunity to reach a targeted audience of ISMICS members and guest physicians. Function space has been reserved for 75 - 100 people per session. The above pricing includes Food &amp; Beverage in the form of a boxed lunch as well as a simple Audio-Visual set; enhancements to either of these will be at the company’s expense.</td>
<td></td>
</tr>
<tr>
<td><strong>ISMICS e-POSTER PROGRAM</strong></td>
<td>$15,000</td>
</tr>
<tr>
<td>ISMICS incorporates an electronic format for the posters in the Scientific Program which has been very well received and well attended. This new format enhances the poster viewing through a series of large hi-definition television screens. Take advantage of this opportunity for company banner advertisement via a highly visible portion of the meeting.</td>
<td></td>
</tr>
<tr>
<td><strong>LATE BREAKING NEWS</strong></td>
<td>$10,000</td>
</tr>
<tr>
<td>This session offers an opportunity to <em>introduce late breaking clinical trial results</em>, new products or other key briefing information regarding your company. This is a key podium opportunity to present the latest results to the entire ISMICS audience.</td>
<td></td>
</tr>
<tr>
<td><strong>HOTEL KEY CARDS</strong></td>
<td>$10,000</td>
</tr>
<tr>
<td>Every attendee staying at Westin Bayshore will see your customized logo and message displayed on their room key. Use it to promote a product or drive traffic to your booth.</td>
<td></td>
</tr>
<tr>
<td><strong>MOBILE APP</strong></td>
<td>$10,000</td>
</tr>
<tr>
<td>Advertise* your company message throughout the mobile application with banners advertising*. A program book will not be printed in 2018; therefore the mobile application will be the prime location for any and all meeting information. *branded banner may not appear on pages with scientific programming</td>
<td></td>
</tr>
<tr>
<td><strong>ONSITE SIGNAGE PROMOTING YOUR COMPANY</strong></td>
<td></td>
</tr>
<tr>
<td>Up to 5 placements</td>
<td>$10,000</td>
</tr>
<tr>
<td>1 placement</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

**ISMICSInsider – Now Has Multiple Editions**

See Rate Card on pages 16-17

Advertising opportunities in the Official Meeting Publication

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*Please contact Stan Alger (Director of Marketing & Development) at salger@prri.com or 001.978.927.8330 or Yvonne Grunebaum (Director of Industry Relations) at ygrunebaum@prri.com or +1.978.927.8330 to discuss customization of your investment at ISMICS.*
EDUCATIONAL SUPPORT OPPORTUNITIES

ISMICS offers companies opportunities through marketing or educational grants which are used to support scientific research, oral and poster presentations, panel discussions, video sessions, and state-of-the-art lectures. The level of recognition given to supporters varies depending on the level of the educational or marketing funding provided. All recognition is given in accordance with ACCME guidelines.

MASTERS DAY
Wednesday, 13 June 2018
(Please also see "Masters Class Support Request Form")

$15,000 USD for all courses
$5,000 USD for each half day course

Each year ISMICS offers a series of Masters Classes as part of “Masters Day” which offer attendees world-class faculty in several diverse subject areas.

The half-day post-graduate sessions offered in 2018 will be as follows:

2018 Topics To Be Announced in the Autumn of 2017

(*Masters Classes and Topics subject to change*)

STRATEGIC SUPPORT LEVELS
(Please also see "Strategic Support Opportunities Request Form")

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>PREMIER PLATINUM</td>
<td>$ 75,000</td>
</tr>
<tr>
<td>PLATINUM</td>
<td>$ 50,000</td>
</tr>
<tr>
<td>GOLD</td>
<td>$ 35,000</td>
</tr>
<tr>
<td>SILVER</td>
<td>$ 25,000</td>
</tr>
<tr>
<td>BRONZE</td>
<td>$ 15,000</td>
</tr>
</tbody>
</table>

For more information on marketing and educational support opportunities with ISMICS please contact:

Stan Alger (Director of Marketing & Development)
salger@prri.com (Email) or 001.978.927.8330 (Phone)

All Support recognition is given in accordance with ACCME guidelines.
*Per ACCME requirements separate agreement forms must be filled out for all educational grants support opportunities*
GENERAL EXHIBITION INFORMATION

Exhibit Booth:
Fee: 10 x 10 foot space - $5,000

Your exhibit fee includes the following:
- 10’ x 10’ exhibit space
- Two (2) exhibitor badges
- Listing on ISMICS website
- Program listing

Exhibit space assignments are made on the basis of a priority point system, and date of receipt of the Application for Exhibit Space. The priority point system consists of three points provided annually (since 2002) for the first booth contracted; and one (1) point for each additional booth contracted.

Most companies are already participating through the on-site space selection held at the 2017 Annual Meeting. To obtain the benefit from the priority point system, companies will have the opportunity to sign up for exhibit space for the ISMICS 2019 Annual Meeting during the ISMICS 2018 Annual Meeting in Vancouver, Canada. Companies will be invited to select space in order of their priority points.

*Exhibit space maximum of two spaces are allowed per non-sponsoring exhibitor.

EXHIBIT DATES AND HOURS*

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday June 13</td>
<td>5:00 pm – 7:00 pm</td>
<td>Includes Welcome Reception</td>
</tr>
<tr>
<td>Thursday June 14</td>
<td>7:00 am – 6:30 pm</td>
<td>Includes Cont. Brkfst, Coffee Breaks and Reception</td>
</tr>
<tr>
<td>Friday June 15</td>
<td>7:00 am – 3:30 pm</td>
<td>Includes Cont. Breakfast, and Coffee Breaks.</td>
</tr>
</tbody>
</table>

*All Times are subject to change based on final program

EXHIBIT SET-UP AND BREAKDOWN

| Installation:   | Wednesday, June 13 | 12:00 pm – 4:00 pm |
| Dismantle:      | Friday, June 15    | 3:30 pm – 6:00 pm  |

Exhibitors will have access to the exhibit area from 12:00 pm – 4:00 pm on Wednesday, June 13th. All exhibits must be set by 4:00 pm. The exhibits close at 3:30 pm on Friday, June 15th and dismantle may begin no earlier than 4:00 pm and must be completely cleared no later than 6:00 pm. Times are subject to change based on the final program.

LOCATION OF EXHIBITS
The exhibits will be located in Grand Ballroom Salons A-C directly adjacent to the Scientific Sessions in Salons D-F.

ADDITIONAL MEETING REGISTRATION BADGES
Each exhibit space includes 2 registrations for your company. You may register additional industry personnel at the discounted price of $150 per badge. Industry registration includes Scientific Sessions, all breaks and social events.

APPLICATION AND DEPOSIT
Your exhibitor application must be accompanied by 50% of the contracted space fee in order to reserve space and must be received by January 12, 2018. The balance of the contracted space must be paid in full by 2 March 2018. Credit card information or checks (in USD only) should be sent to:

ISMICS - Attn: Yvonne Grunebaum
500 Cummings Center – Suite 4400, Beverly, MA 01915 USA
Fax: +1.978.524.0461
SUPPORT AND EXHIBITOR GUIDELINES

GENERAL
All matters and questions not covered by the regulations are subject to the decision of ISMICS. "The Society" or "ISMICS" shall mean the International Society for Minimally Invasive Cardiothoracic Surgery, its committees, agents or employees acting for the management of the Scientific Meeting and Exhibition.

NATURE OF EXHIBITION
The ISMICS 2018 Annual Scientific Meeting includes a scientific exhibit designed to provide a showcase of products and services either specifically designed for, or customarily used in, purchasing or delivery of healthcare products.

ISMICS reserves the right to refuse rental space to any company whose products and services are not, in the opinion of the Society, compatible with the mission of ISMICS and the objectives of the ISMICS exhibition. The Society does not guarantee that any space will be available to any applicant. If space is not available, a waiting list will be held in the order of receipt of application and 50% deposit. ISMICS will either apply payment for the following year or refund all payments received in the event space does not become available. This will occur two weeks after the meeting.

TERMS IN CASE OF DEFAULT
If any exhibitor or partner fails to pay, when due, any sum agreed upon, or if any exhibitor or sponsors fails to meet any term or condition of the application, or fails to observe and abide by these Rules & Regulations, ISMICS reserves the right to terminate the contract immediately without refund of any monies previously paid. In any case, no refunds will be made on or after March 2, 2018.

SPECIAL NEEDS
Please contact the ISMICS office if you have a disability, which requires special accommodations.

ENTERTAINMENT AND PRIVATE MEETINGS
ISMICS controls all function space at the Westin Bayshore Hotel during the dates of the Annual Scientific Meeting. Forms are available to rent rooms for company meetings, events and industry symposia in this prospectus. These events may only be held during designated times and will be charged a fee regardless if the event is held onsite or offsite. The Company assumes full responsibility for property damage, personal injury or death to any party, by reason of occurrences at or related to any such functions conducted by it. Signage and promotion will be allowed only in ISMICS designated areas and must be approved by ISMICS staff prior to display.

EXHIBIT SERVICE KIT
The Service Kit will be available online in March 2018 and will provide you with complete information regarding:
- Shipping
- Furniture rental
- Utility services
- Personnel registration
- Pre-registration mailing lists
- Product description requirements
- Hotel reservations
and any additional information needed during installation, exhibiting and dismantling of your exhibit.

CHANGES
All times, program schedules and floor plans in this prospectus are subject to change based on the final program. All changes will be communicated in subsequent material.

PRELIMINARY PROGRAM
The ISMICS Preliminary Program will be posted on the ISMICS website in February 2018.
**DESCRIPTION**

Allied events include any type of function of five or more people. This includes investigator meetings, focus groups, committee meetings, dinner meetings (offsite/onsite), staff meetings or hospitality rooms. Functions must be scheduled so as not to conflict with the official ISMICS program and attendance is by invitation only. Please refer below to determine the type of function you intend to hold and the corresponding pricing:

<table>
<thead>
<tr>
<th>Event</th>
<th>INDUSTRY</th>
<th>NON PROFIT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investigator’s Meeting</td>
<td>$2500</td>
<td>$250</td>
</tr>
<tr>
<td>Focus Group</td>
<td>$2500</td>
<td>$250</td>
</tr>
<tr>
<td>Offsite/Onsite Dinner Meetings</td>
<td>$1000</td>
<td></td>
</tr>
<tr>
<td>Hospitality Room</td>
<td>$1,000 / per day</td>
<td>$250</td>
</tr>
<tr>
<td>Staff Meeting</td>
<td>$750</td>
<td>$250</td>
</tr>
<tr>
<td>Staff Office*</td>
<td>$200</td>
<td>$200</td>
</tr>
</tbody>
</table>

*(limited to 500 s.f.)

*times subject to change*
ANNUAL SCIENTIFIC MEETING EXHIBIT SPACE APPLICATION
ISMICS 2018 Annual Scientific Meeting
June 13-16 • Westin Bayshore Hotel • Vancouver, Canada

Please complete all sections of this application and either type or print in each section. Sign and return both sides either with a check payable in USD to ISMICS, 500 Cummings Center, Suite 4400, Beverly, MA 01915, USA or fax both sides with a credit card number to +01.978.524.0461. A 50% deposit of the total commitment due is due on 12 January 2018. On or after 2 March 2018 payment of the total commitment is due. Service kit will be available in March. All financial transactions including payments and refunds are in USD.

<table>
<thead>
<tr>
<th>CONTACT INFORMATION</th>
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<tbody>
<tr>
<td>Contact Person: This person will receive all correspondence pertaining to this meeting.</td>
</tr>
<tr>
<td>Title</td>
</tr>
<tr>
<td>Telephone number</td>
</tr>
<tr>
<td>Email address</td>
</tr>
<tr>
<td>Company Name</td>
</tr>
<tr>
<td>Street Address</td>
</tr>
<tr>
<td>City/State/Zip/Country</td>
</tr>
<tr>
<td>Web Address</td>
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</tbody>
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<table>
<thead>
<tr>
<th>EXHIBIT SPACE</th>
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<tbody>
<tr>
<td>Booths (10 x 10 Feet)</td>
</tr>
<tr>
<td># of 10 x 10 ft. booths</td>
</tr>
<tr>
<td>Exhibit Space Preference:</td>
</tr>
<tr>
<td>1st Choice:</td>
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</tbody>
</table>

<table>
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<tr>
<th>COMPANY DESCRIPTION:</th>
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<tbody>
<tr>
<td>Describe products and services to be exhibited in 10 words or less. This will allow us to determine your company’s eligibility to exhibit.</td>
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</table>

<table>
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<tr>
<th>PAYMENT METHOD</th>
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<tbody>
<tr>
<td>Please note that as part of our compliance we do not accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:</td>
</tr>
<tr>
<td>□ CHECK amount enclosed: $</td>
</tr>
<tr>
<td>□ CREDIT CARD □American Express □ MasterCard □ Visa</td>
</tr>
<tr>
<td>Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.</td>
</tr>
<tr>
<td>Amount to be charged: $</td>
</tr>
<tr>
<td>Credit Card Number</td>
</tr>
<tr>
<td>Expiration Date</td>
</tr>
<tr>
<td>Name as it appears on credit card</td>
</tr>
<tr>
<td>Cardholder’s Signature</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>WIRE TRANSFER</th>
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</thead>
<tbody>
<tr>
<td>Please check if credit card billing address is same as contact Information at the top of the form.</td>
</tr>
<tr>
<td>If billing address is not the same please enter below.</td>
</tr>
</tbody>
</table>

| WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information. |
| WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. |

<table>
<thead>
<tr>
<th>AUTHORIZED SIGNATURE</th>
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</table>

<table>
<thead>
<tr>
<th>PRINT NAME</th>
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</table>

<table>
<thead>
<tr>
<th>TITLE</th>
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</thead>
</table>

<table>
<thead>
<tr>
<th>CONTACT INFORMATION:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yvonne Grunebaum,</td>
</tr>
<tr>
<td>Director of Industry Relations</td>
</tr>
<tr>
<td><a href="mailto:ygrunebaum@prri.com">ygrunebaum@prri.com</a> or</td>
</tr>
<tr>
<td>+1.978.927.8330</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FOR ISMICS USE ONLY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date received: ______ Total amt. due: $ _______ Amt. received: $ _______ Accepted by: _____ ID #: _______</td>
</tr>
<tr>
<td>50% by January 12, 2018 $ _______ PIF by March 2, 2018 $ _______</td>
</tr>
<tr>
<td>Space Assignment: ______ Date assigned: ______ New space assignment: ______ Date assigned: ______</td>
</tr>
</tbody>
</table>
The International Society for Minimally Invasive Cardiothoracic Surgery and its authorized representatives are hereinafter referred to as "Show Management."

1. PAYMENT AND REFUNDS. 50% of the total unit fee is due no later than January 12, 2018. 100% of the total commitment due must be paid by March 2, 2018. Applications submitted after March 2, 2018 must be accompanied by payment IN FULL. Applications received without such payment will not be processed nor will space assignments be made. If Show Management receives a written request for cancellation of space in whole or in part on or before January 12, 2018, the exhibitor will be fully refunded in the event of processing fees. Cancellations in whole or in part received after January 12 and before March 2, 2018, the exhibitor will be liable for 50% of the exhibit fee. After March 2, 2018, no refunds will be issued. It is expressly agreed between the parties that the failure to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning his use of exhibit space, Show Management shall have the right to reassign the exhibitor's space on the show floor and/or contract with a party to take possession of the space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the party to which the space is reassigned will be entitled to have the space held over as space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

2. SPACE REALC AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

3. USE OF SPACE, SUBLETTING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt in by themselves in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual name or trademark, imprint or trademark under which same is sold in the general course of business. No packing crate or box not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

4. EXHIBITORS AUTHORIZED REPRESENTATIVE. Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted at any time.

5. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Booths shall be erected and ready for occupancy at the time the exhibitor opens for business. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

6. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

Exhibitor Plan Review. Booth construction plans and layout arrangements for first-time exhibitors, exhibitors in peninsula or island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

7. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances, and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor’s space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform to the Canadian Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor’s expense. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed or if appliances that might come under fire codes are to be used, the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with German fire regulations. Independent contractors must conform to Canadian guidelines. All exhibitor labor must comply with established labor jurisdiction agreements.

8. STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor’s responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty" because of the lack of storage facilities, it may be necessary to store large crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand will be made at the exhibitor’s expense. Materials unclaimed by the exhibitor after the Show will be removed at the exhibitor’s expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

9. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or to evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Direct Sales. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Contests, Drawings & Lotteries. All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

Gaseous and Cryogenic Materials. Exhibitor must work directly with the Hotel on proper delivery and storage of crates or other containers by independent contractors for cryogenic and/or other purposes. ISMICS must also be notified of such materials before March 3, 2016.

Live Animals. Live animals are prohibited.

Models. Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

Sound. Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of Show Management prior to the use of such equipment.

10. SOCIAL ACTIVITIES. Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars or classes. ISMICS must also be notified of any special functions.

11. LIABILITY AND INSURANCE. Each party will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this Agreement and will indemnify, defend and hold the other harmless from any such claims or liabilities. Each exhibitor will be liable for any and all injuries to persons or property, or damages to property, which result from its negligence or intentional misfeasance of such party or its officers, directors, employees, agents, contractors, members, or participants. Each party will be liable for punitive damages.

13. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and decor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

14. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY CHANGES OR MODIFICATIONS MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES ETHNICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

DATE

AUTHORIZED SIGNATURE

TITLE
SYMPOSIUM REQUEST APPLICATION

CONTACT INFORMATION

EXACT TITLE OF SYMPOSIUM: ____________________________________________

COMPANY: _____________________________________________________________

CONTACT: _____________________________________________________________

ADDRESS: _____________________________________________________________

CITY: ___________________ STATE: ___ ZIP/CODE: ______ COUNTRY: ______

TELEPHONE: _______________ FAX: _______________ EMAIL: _______________

TARGET AUDIENCE: _____________________________________________________

BRIEF DESCRIPTION OF EVENT: __________________________________________

REQUESTED DAY/DATE OF THE MEETING

THURSDAY 14 JUNE      FRIDAY 15 JUNE      SATURDAY 16 JUNE

☐ BREAKFAST FEE: $10,000

☒ BREAKFAST FEE: $10,000

☐ BREAKFAST FEE: $10,000

☐ LUNCHEON FEE: $20,500

☐ LUNCHEON FEE: $20,500

☐ LUNCHEON FEE: $20,500

☐ DINNER Fee: $23,000 (ONLY TWO DINNER SYMPOSIA WILL BE OFFERED)

Please Note: Once space has been assigned and confirmed by ISMICS you will be put in direct contact with an Audio-Visual representative. Any special set fees, AV, electrical/telecommunications and labor are not included in the fee. Each company is responsible for all charges to the Facility.

PAYMENT INFORMATION

PAYMENT METHOD Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

☐ Check amount enclosed: $__________________________

☐ WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information.

Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.

CREDIT CARD □ MasterCard □ Visa □ American Express

Amount to be charged: $____________________________

Credit Card Number

Expiration Date

Security Code (3 digits on front or back of card)

Name as it appears on credit card

Billing address if different from above

Cardholder’s Signature

☐ Please check if credit card billing address is same as contact information at the top of the form.

☐ If billing address is not the same please enter below.

FOR ISMICS USE ONLY

Date Received: ________________

Confirmation Sent: ________________

Payment Received and Entered: ________________

Please Note: Once space has been assigned and confirmed by ISMICS you will be put in direct contact with an Audio-Visual representative. Any special set fees, AV, electrical/telecommunications and labor are not included in the fee. Each company is responsible for all charges to the Facility.
STRATEGIC SUPPORT OPPORTUNITIES REQUEST FORM

CONTACT INFORMATION

QUESTIONS:  Stan Alger (Director of Marketing & Development)  
salger@prri.com or 001.978.927.8330 (Phone)

REMIT APPLICATION TO:  ISMICS  
Fax to 001.978.524.0461

Once ISMICS receives your Support Request Form you will be notified regarding approval of your request and to confirm the appropriate next steps. Please indicate your interests below:

Exhibitor/Supporter  
Contact/Title

Address  
City  
State  
Zip  
Country

Phone  
Fax  
Email

☐ PREMIER PLATINUM LEVEL  
$75,000

☐ PLATINUM LEVEL  
$50,000

☐ GOLD LEVEL  
$35,000

☐ SILVER LEVEL  
$25,000

☐ BRONZE LEVEL  
$15,000

PAYMENT INFORMATION  Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

FEE DUE: $___________  ☐Check amount enclosed: $___________

Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.

☐ WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information.

FOR ISMICS USE ONLY: Date Received: __________ Confirmation Sent: __________ Payment Received & Entered: __________
MARKETING SUPPORT OPPORTUNITIES REQUEST FORM

This form must be completed and returned for all marketing support opportunities except Symposia.
For Symposia please use the Symposium Request Application.

CONTACT INFORMATION

QUESTIONS:  Stan Alger (Director of Marketing & Development)
            salger@prri.com or 001.978.927.8330 (Phone)

REMIT APPLICATION TO:  ISMICS
            Fax to 001.978.524.0461

Once ISMICS receives your Support Request Form you will be notified regarding approval of your request
and to confirm the appropriate next steps. Please indicate your interests below:

Exhibitor/Supporter ______________________________ Contact/Title ______________________________
Address ______________________________ City ______________________________ State ______________________________ Zip ______________________________ Country ______________________________
Phone ______________________________ Fax ______________________________ Email ______________________________

☐ SURGICAL SKILLS SUITE $25,000
☐ RESIDENTS & FELLOWS PROGRAM SUPPORT $10,000
☐ LATE BREAKING NEWS SUPPORT $10,000
☐ HOTEL KEY CARDS $10,000
☐ MOBILE APP $10,000
☐ ONSITE SIGNAGE $10,000
Up to 5 placements
1 placement $ 2,500
☐ MEETING ROOM $ 7,500
☐ ISMICS e-POSTER PROGRAM $15,000
☐ INTERNET / CME CENTER $12,000

PAYMENT INFORMATION  Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This
policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

FEE DUE: $___________  □ Check amount enclosed: $___________

Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.

CREDIT CARD □ □ □  Amount to be charged: $___________

Credit Card Number Expiration Date  Security Code (3 digits on front or back of card)

Name as it appears on credit card Cardholder’s Signature

☐ Please check if credit card billing address is same as contact information at the top of the form.
☐ If billing address is not the same please enter below.

Company Name ______________________________ Street Address ______________________________
City/State/Postal Code /Country ______________________________

☐ WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information.

FOR ISMICS USE ONLY: Date Received: __________ Confirmation Sent: __________ Payment Received & Entered: __________
MASTERS CLASS SUPPORT REQUEST FORM

CONTACT INFORMATION

QUESTIONS: Stan Alger (Director of Marketing & Development) salger@prri.com (Email) or 001.978.927.8330 (Phone)

REMIT FORM TO: Stan Alger (Director of Marketing & Development) 001.978.524.0461 (Fax) or 001.978.927.8330 (Phone)

Once ISMICS receives your Request Form you will be notified regarding approval of your request and to confirm the appropriate next steps. Supporters are required to complete an approved Letter of Agreement. If a supporting company requires its own Letter of Agreement, or application, please include the relevant document with this request form. Please indicate your interests below:

Exhibitor/Supporter Contact/Title
____________________________________________________ ______________________________________
Address City
____________________________________________________ ______________________________________
Phone Fax
____________________________________________________ ______________________________________

MASTERS DAY ("Masters Classes and Topics subject to change")

☐ All courses $15,000 USD
☐ 1 Half day course $ 5,000 USD

Support levels must be confirmed with a written letter of agreement.

Complete & return to:
ISMICS Stan Alger (Director of Marketing & Development) 500 Cummings Center, Suite 4400, Beverly, MA 01915 USA Phone: 001.978.927.8330 Fax: 001.978.524.0498

PAYMENT INFORMATION Please note that as part of our compliance we can no longer accept credit card numbers via e-mail. This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information will be blocked. Please use the following methods of payment:

FEE DUE: $____________ ☐Check amount enclosed: $____________

Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.

CREDIT CARD ☐ □ □ Amount to be charged: $____________

☐ MasterCard

Credit Card Number Expiration Date Security Code (3 digits on front or back of card)

☐ Please check if credit card billing address is same as contact information at the top of the form.
☐ If billing address is not the same please enter below.

Company Name Street Address City/State/Postal Code /Country

☐ WIRE TRANSFER – Please call our offices at +978.927.8330 for wiring information.

FOR ISMICS USE ONLY: Date Received: ____________ Confirmation Sent: ____________ Payment Received & Entered: ____________
**2018 RATE CARD**

**Submission Deadline:**
15 May 2018

Send all digital files to:
ISMICS
Attn: Lorraine O’Grady
500 Cummings Center
Suite 4400
Beverly, Massachusetts  01845
U.S.A.
Email: logrady@prri.com
Phone: 001.978.927.8330

All Options Are 4-Color
PDFs Required
All files must be 100%
Digital Files will not be altered
ISMICS accepts CD-ROM or
the file may be emailed subject to file size
(Contact Lorraine O’Grady at ISMICS prior to emailing of files)

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<thead>
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<th>Option</th>
<th>Rate</th>
<th>Mechanical Specifications</th>
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<td>Ad Size: 9 1/4&quot; x 12 1/4&quot;</td>
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<td>Includes Editorial at 500 words maximum.</td>
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<tr>
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2018 ADVERTISING ORDER FORM

CONTACT INFORMATION (please print)

Name
Address
State/Province
City
Postal Code
Phone
Fax
Email Address (required for confirmation)

ADVERTISMENT FEES

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<th>Description</th>
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<td>$5,000 USD</td>
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PAYMENT

Credit cards are preferred. ISMICS accepts American Express, MasterCard or Visa. Advertising fees may also be paid via check/money orders drawn on US banks only, payable in US dollars to ISMICS. Payment Deadline: 15 May 2018.

Name (As it appears on Card)  Security Code:   (See card images above)
CREDIT CARD NUMBER:                  EXPIRATION DATE: / 
BILLING ADDRESS (If not the same as address listed above)
SIGNATURE: I authorize ISMICS to charge my credit card the above fees.

FAX THIS FORM
Secure Fax 001-978-524-0461 (To the Attention of Stan Alger). This form must be faxed if credit card number is showing. DO NOT EMAIL.

MAIL THIS FORM
ISMICS, Attn: Stan Alger
500 Cummings Center, Suite 4400,
Beverly, MA 01915 USA.