

MARKETING SUPPORT OPPORTUNITIES

Customize your support package from the following options:

SURGICAL SKILLS SUITE (only 3 available)

\$25,000

Your company will have a dedicated room where you can run hands on training throughout the meeting. This opportunity includes the room, pre-registration list, email blast, onsite promotion through poster and hand-outs.



RESIDENTS AND FELLOWS PROGRAM

\$10,000

Sponsor the International Residents and Fellows Program which is an ideal opportunity for informal conversation with the **Residents and Fellows** about their current training and career plans. A formal Mentor presentation will be given and, as noted above, a dedicated visit to the “**SIM City**” will be incorporated.

INDUSTRY SUPPORTED SYMPOSIA

Breakfast: \$10,000 ♦ Luncheon: \$20,500 ♦ Dinner: \$23,000

Take advantage of this educational opportunity to reach a targeted audience of ISMICS members and guest physicians. Function space has been reserved for 75 - 100 people per session. The above pricing includes Food & Beverage in the form of a boxed lunch as well as a simple Audio-Visual set; enhancements to either of these will be at the company's expense.

ISMICS e-POSTER PROGRAM

\$15,000

ISMICS incorporates an electronic format for the posters in the Scientific Program which has been very well received and well attended. This new format enhances the poster viewing through a series of large hi-definition television screens. Take advantage of this opportunity for company banner advertisement via a highly visible portion of the meeting.



LATE BREAKING NEWS

\$10,000

This session offers an opportunity to **introduce late breaking clinical trial results**, new products or other key briefing information regarding your company. This is a **key podium opportunity** to present the latest results to the entire ISMICS audience.

HOTEL KEY CARDS

\$10,000

Every attendee staying at Westin Bayshore will see your customized logo and message displayed on their room key. Use it to promote a product or drive traffic to your booth.

MOBILE APP

\$10,000

Advertise* your company message throughout the mobile application with banners advertising*. **A program book will not be printed in 2018; therefore the mobile application will be the prime location for any and all meeting information.** *branded banner may not appear on pages with scientific programming

ONSITE SIGNAGE PROMOTING YOUR COMPANY

Up to 5 placements
1 placement

\$10,000
\$ 2,500

ISMICS Insider – Now Has Multiple Editions

See Rate Card on pages 16-17

Advertising opportunities in the Official Meeting Publication



Please contact **Stan Alger** (Director of Marketing & Development) at salger@pri.com or 001.978.927.8330 or **Yvonne Grunebaum** (Director of Industry Relations) at ygrunebaum@pri.com or +1.978.927.8330 to discuss customization of your investment at ISMICS.