

MARKETING SUPPORT OPPORTUNITIES

Customize your support package from the following options:



“SIM CITY” SIMULATION PROGRAM

\$10,000
Plus In-Kind
Simulation

Take advantage of this hands-on opportunity and have your simulation equipment as part of your investment with ISMICS. A **dedicated training area** is now part of ISMICS and is open to all attendees; particularly the **Residents and Fellows** participating in the **Residents and Fellows Program** (noted below). **All companies participating provide both funding and equipment.**

RESIDENTS AND FELLOWS PROGRAM

\$10,000

Sponsor the International Residents and Fellows Program which is an ideal opportunity for informal conversation with the **Residents and Fellows** about their current training and career plans. A formal Mentor presentation will be given and, as noted above, a dedicated visit to the “**SIM City**” will be incorporated.

INDUSTRY SUPPORTED SYMPOSIA

Breakfast: \$10,000 ♦ Luncheon: \$20,500 ♦ Dinner: \$23,000

Take advantage of this educational opportunity to reach a targeted audience of ISMICS members and guest physicians. Function space has been reserved for 75 - 100 people per session.

ISMICS e-POSTER PROGRAM

\$15,000

ISMICS incorporates an electronic format for the posters in the Scientific Program which has been very well received and well attended. This new format enhances the poster viewing through a series of large hi-definition television screens. Take advantage of this opportunity for company banner advertisement via a highly visible portion of the meeting.



LATE BREAKING NEWS

\$10,000

This session offers an opportunity to **introduce late breaking clinical trial results**, new products or other key briefing information regarding your company. This is a **key podium opportunity** to present the latest results to the entire ISMICS audience.

HOTEL KEY CARDS

\$10,000

Every attendee staying at Fairmont, The Queen Elizabeth will see your customized logo and message displayed on their room key. Use it to promote a product or drive traffic to your booth.

MOBILE APP

\$10,000

Advertise* your company message throughout the mobile application with banners advertising*. **A program book will not be printed in 2017; therefore the mobile application will be the prime location for any and all meeting information.** *branded banner may not appear on pages with scientific programming

ONSITE SIGNAGE PROMOTING YOUR COMPANY

Up to 5 placements **\$10,000**
1 placement **\$ 2,500**

INTERNET / CME STATION

\$12,000

The ISMICS Internet / CME Station will offer attendees quick access to the internet and an area to access and answer the post session surveys in order to secure CME credits and certificates of attendance. There are six stations available for your message/logo on the screensaver.

ISMICSInsider – Now Has Multiple Editions

See Rate Card

Advertising opportunities in the Official Meeting Publication



Please contact Stan Alger (*Director of Marketing & Development*) at salger@prri.com or 001.978.927.8330 to discuss customization of your investment at ISMICS.